

## Request for Reconsideration after Final Action

The table below presents the data as entered.

Input Field	Entered
<b>SERIAL NUMBER</b>	86185707
<b>LAW OFFICE ASSIGNED</b>	LAW OFFICE 114
<b>MARK SECTION (no change)</b>	
<b>EVIDENCE SECTION</b>	
<b>EVIDENCE FILE NAME(S)</b>	
<b>ORIGINAL PDF FILE</b>	<a href="#">evi_1982101521-20150619170518845483_.132177120_2.pdf</a>
<b>CONVERTED PDF FILE(S) (7 pages)</b>	<a href="#">\\TICRS\EXPORT16\IMAGEOUT16\861\857\86185707\xml8\RFR0002.JPG</a>
	<a href="#">\\TICRS\EXPORT16\IMAGEOUT16\861\857\86185707\xml8\RFR0003.JPG</a>
	<a href="#">\\TICRS\EXPORT16\IMAGEOUT16\861\857\86185707\xml8\RFR0004.JPG</a>
	<a href="#">\\TICRS\EXPORT16\IMAGEOUT16\861\857\86185707\xml8\RFR0005.JPG</a>
	<a href="#">\\TICRS\EXPORT16\IMAGEOUT16\861\857\86185707\xml8\RFR0006.JPG</a>
	<a href="#">\\TICRS\EXPORT16\IMAGEOUT16\861\857\86185707\xml8\RFR0007.JPG</a>
	<a href="#">\\TICRS\EXPORT16\IMAGEOUT16\861\857\86185707\xml8\RFR0008.JPG</a>
<b>ORIGINAL PDF FILE</b>	<a href="#">evi_1982101521-20150619170518845483_.Exhibit_A.pdf</a>
<b>CONVERTED PDF FILE(S) (49 pages)</b>	<a href="#">\\TICRS\EXPORT16\IMAGEOUT16\861\857\86185707\xml8\RFR0009.JPG</a>
	<a href="#">\\TICRS\EXPORT16\IMAGEOUT16\861\857\86185707\xml8\RFR0010.JPG</a>
	<a href="#">\\TICRS\EXPORT16\IMAGEOUT16\861\857\86185707\xml8\RFR0011.JPG</a>
	<a href="#">\\TICRS\EXPORT16\IMAGEOUT16\861\857\86185707\xml8\RFR0012.JPG</a>
	<a href="#">\\TICRS\EXPORT16\IMAGEOUT16\861\857\86185707\xml8\RFR0013.JPG</a>
	<a href="#">\\TICRS\EXPORT16\IMAGEOUT16\861\857\86185707\xml8\RFR0014.JPG</a>
	<a href="#">\\TICRS\EXPORT16\IMAGEOUT16\861\857\86185707\xml8\RFR0015.JPG</a>

[illegible]

	<a href="\\TICRS\EXPORT16\IMAGEOUT16\861\857\86185707\xml8\RFR0046.JPG">\\TICRS\EXPORT16\IMAGEOUT16\861\857\86185707\xml8\RFR0046.JPG</a>
	<a href="\\TICRS\EXPORT16\IMAGEOUT16\861\857\86185707\xml8\RFR0047.JPG">\\TICRS\EXPORT16\IMAGEOUT16\861\857\86185707\xml8\RFR0047.JPG</a>
	<a href="\\TICRS\EXPORT16\IMAGEOUT16\861\857\86185707\xml8\RFR0048.JPG">\\TICRS\EXPORT16\IMAGEOUT16\861\857\86185707\xml8\RFR0048.JPG</a>
	<a href="\\TICRS\EXPORT16\IMAGEOUT16\861\857\86185707\xml8\RFR0049.JPG">\\TICRS\EXPORT16\IMAGEOUT16\861\857\86185707\xml8\RFR0049.JPG</a>
	<a href="\\TICRS\EXPORT16\IMAGEOUT16\861\857\86185707\xml8\RFR0050.JPG">\\TICRS\EXPORT16\IMAGEOUT16\861\857\86185707\xml8\RFR0050.JPG</a>
	<a href="\\TICRS\EXPORT16\IMAGEOUT16\861\857\86185707\xml8\RFR0051.JPG">\\TICRS\EXPORT16\IMAGEOUT16\861\857\86185707\xml8\RFR0051.JPG</a>
	<a href="\\TICRS\EXPORT16\IMAGEOUT16\861\857\86185707\xml8\RFR0052.JPG">\\TICRS\EXPORT16\IMAGEOUT16\861\857\86185707\xml8\RFR0052.JPG</a>
	<a href="\\TICRS\EXPORT16\IMAGEOUT16\861\857\86185707\xml8\RFR0053.JPG">\\TICRS\EXPORT16\IMAGEOUT16\861\857\86185707\xml8\RFR0053.JPG</a>
	<a href="\\TICRS\EXPORT16\IMAGEOUT16\861\857\86185707\xml8\RFR0054.JPG">\\TICRS\EXPORT16\IMAGEOUT16\861\857\86185707\xml8\RFR0054.JPG</a>
	<a href="\\TICRS\EXPORT16\IMAGEOUT16\861\857\86185707\xml8\RFR0055.JPG">\\TICRS\EXPORT16\IMAGEOUT16\861\857\86185707\xml8\RFR0055.JPG</a>
	<a href="\\TICRS\EXPORT16\IMAGEOUT16\861\857\86185707\xml8\RFR0056.JPG">\\TICRS\EXPORT16\IMAGEOUT16\861\857\86185707\xml8\RFR0056.JPG</a>
	<a href="\\TICRS\EXPORT16\IMAGEOUT16\861\857\86185707\xml8\RFR0057.JPG">\\TICRS\EXPORT16\IMAGEOUT16\861\857\86185707\xml8\RFR0057.JPG</a>
<b>DESCRIPTION OF EVIDENCE FILE</b>	arguments, registration, and TSDR status pages
<b>SIGNATURE SECTION</b>	
<b>RESPONSE SIGNATURE</b>	/cek/
<b>SIGNATORY'S NAME</b>	Candice E. Kim
<b>SIGNATORY'S POSITION</b>	Attorney of record, California bar member
<b>SIGNATORY'S PHONE NUMBER</b>	3105863867
<b>DATE SIGNED</b>	06/19/2015
<b>AUTHORIZED SIGNATORY</b>	YES
<b>CONCURRENT APPEAL NOTICE FILED</b>	YES
<b>FILING INFORMATION SECTION</b>	
<b>SUBMIT DATE</b>	Fri Jun 19 17:11:04 EDT 2015
<b>TEAS STAMP</b>	USPTO/RFR-198.210.15.21-2 0150619171104823295-86185 707-530a8965ddcb1bbb6e921 ee83348edec4f8fcd1e1b3bd4 541c20607f1e89366a9f-N/A- N/A-20150619170518845483

## **Request for Reconsideration after Final Action To the Commissioner for Trademarks:**

Application serial no. **86185707** has been amended as follows:

### **EVIDENCE**

Evidence in the nature of arguments, registration, and TSDR status pages has been attached.

#### **Original PDF file:**

[evi\\_1982101521-20150619170518845483\\_.132177120\\_2.pdf](#)

#### **Converted PDF file(s) ( 7 pages)**

[Evidence-1](#)

[Evidence-2](#)

[Evidence-3](#)

[Evidence-4](#)

[Evidence-5](#)

[Evidence-6](#)

[Evidence-7](#)

#### **Original PDF file:**

[evi\\_1982101521-20150619170518845483\\_.Exhibit\\_A.pdf](#)

#### **Converted PDF file(s) ( 49 pages)**

[Evidence-1](#)

[Evidence-2](#)

[Evidence-3](#)

[Evidence-4](#)

[Evidence-5](#)

[Evidence-6](#)

[Evidence-7](#)

[Evidence-8](#)

[Evidence-9](#)

[Evidence-10](#)

[Evidence-11](#)

[Evidence-12](#)

[Evidence-13](#)

[Evidence-14](#)

[Evidence-15](#)

[Evidence-16](#)

[Evidence-17](#)

[Evidence-18](#)

[Evidence-19](#)

[Evidence-20](#)

[Evidence-21](#)

[Evidence-22](#)  
[Evidence-23](#)  
[Evidence-24](#)  
[Evidence-25](#)  
[Evidence-26](#)  
[Evidence-27](#)  
[Evidence-28](#)  
[Evidence-29](#)  
[Evidence-30](#)  
[Evidence-31](#)  
[Evidence-32](#)  
[Evidence-33](#)  
[Evidence-34](#)  
[Evidence-35](#)  
[Evidence-36](#)  
[Evidence-37](#)  
[Evidence-38](#)  
[Evidence-39](#)  
[Evidence-40](#)  
[Evidence-41](#)  
[Evidence-42](#)  
[Evidence-43](#)  
[Evidence-44](#)  
[Evidence-45](#)  
[Evidence-46](#)  
[Evidence-47](#)  
[Evidence-48](#)  
[Evidence-49](#)

## **SIGNATURE(S)**

### **Request for Reconsideration Signature**

Signature: /cek/    Date: 06/19/2015

Signatory's Name: Candice E. Kim

Signatory's Position: Attorney of record, California bar member

Signatory's Phone Number: 3105863867

The signatory has confirmed that he/she is an attorney who is a member in good standing of the bar of the highest court of a U.S. state, which includes the District of Columbia, Puerto Rico, and other federal territories and possessions; and he/she is currently the applicant's attorney or an associate thereof; and to the best of his/her knowledge, if prior to his/her appointment another U.S. attorney or a Canadian attorney/agent not currently associated with his/her company/firm previously represented the applicant in this matter: (1) the applicant has filed or is concurrently filing a signed revocation of or substitute power of attorney with the USPTO; (2) the USPTO has granted the request of the prior representative to withdraw; (3) the applicant has filed a power of attorney appointing him/her in this matter; or (4) the applicant's appointed U.S. attorney or Canadian attorney/agent has filed a power of attorney appointing him/her as an associate attorney in this matter.

The applicant is filing a Notice of Appeal in conjunction with this Request for Reconsideration.

Serial Number: 86185707

Internet Transmission Date: Fri Jun 19 17:11:04 EDT 2015

TEAS Stamp: USPTO/RFR-198.210.15.21-2015061917110482

3295-86185707-530a8965ddcb1bbb6e921ee833

48edec4f8fcd1e1b3bd4541c20607f1e89366a9f

-N/A-N/A-20150619170518845483

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicant: Fuel Industries Inc.

Examiner: Raul Cordova

Application Ser. No. 86/185,707

Law Office: 114

Mark: BRODDCAST

Office Action Date: December 19, 2014

Class: 9

**REQUEST FOR RECONSIDERATION - RESPONSE TO FINAL OFFICE ACTION**

On December 19, 2014, the Examining Attorney issued a Final Office Action maintaining his refusal to register Applicant Fuel Industries Inc.'s (the "Applicant") Application Ser. No. 86/185,707 (the "Application") for the mark BRODDCAST for use in connection with "multimedia software for digital content creation of entertainment videos using electronic media or information via the Internet; multimedia software for digital video recording, editing and playback of videos; multimedia software for digital recording, editing and playback of entertainment videos; computer software applications for use in electronic transmission of videos, text, images, and other visual works for use with computers, computer peripherals, wireless devices, and cellular and mobile telephones; downloadable software for digital recording, editing and playback of entertainment videos" in Class 9.

Applicant has carefully reviewed the Final Office Action in which the refusal to register Applicant's Mark under Section 2(e)(1) of the Trademark Act is made final. In conjunction with the filing of a Notice of Appeal, Applicant respectfully requests favorable reconsideration.

**I. Applicant's Mark Cannot Be Deemed *Merely Descriptive* as The Definition of the Word "Broadcast" Does Not *Merely Describe* Applicant's Goods.**

The Examiner maintains his refusal to register Applicant's Mark concluding that the mark BRODDCAST is merely descriptive. Applicant had responded that none of the definitions that the Examiner provided for the wording "broadcast" apply to Applicant's goods because Applicant's goods have nothing to do with radio or television or making "public by means of radio or television." In response, the Examiner included additional definitions for the wording "broadcast." The Examiner asserts that Applicant's Mark is merely descriptive because "broadcast" includes "disseminating videos

over the internet: ‘signal, message, or audio or video program that is broadcast over a communication network.’” The Examiner then references Applicant’s website, summarily concluding that because content created with Applicant’s software application can be transmitted through a phone or computer or uploaded onto a site such as YouTube, *through a third-party application*, that Applicant’s Mark is merely descriptive.

First, Applicant’s software application *does not* provide “broadcasting” capabilities, rather, the software application allows users to play by creating content through a tool allowing them to control digital puppets. Once the content is created and recorded, a user may do with the video as he or she pleases, much like any photo app or any other app that allows users to create, manipulate, and save content. Simply characterizing Applicant’s Mark as merely descriptive because it is compatible with a third-party app that allows for its created videos to be uploaded is far too attenuated and a mischaracterization of Applicant’s product, which is a content creation tool using digital puppetry.

Second, Applicant’s Mark is not *merely descriptive* because it does not *immediately* communicate to the consumer any qualities or characteristics of Applicant’s goods, particularly since it has nothing to do with radio or television, and the fact that a user can upload a video created through Applicant’s software application is entirely ancillary. A consumer must engage in multistage reasoning to understand the nature of Applicant’s goods in connection with Applicant’s Mark.

Third, the U.S. Patent and Trademark Office has allowed similar marks to register on the Principal Register, in Class 9, without a 2(f) declaration or disclaimer of the wording “BROADCAST,” indicating that the wording “broadcast” is unlikely to be merely descriptive of goods that are similar to Applicant’s such as, *e.g., computer software for creating and presenting content* (Reg. No. 3,873,131) or *software for uploading, posting, and sharing over the Internet* (Reg. No. 4,607,358). The following is a representative sample.

MARK	REG. NO.	GOODS AND SERVICES
MORE THAN JUST A BROADCAST	4607358	Downloadable computer software for providing music; Downloadable software for providing transmission of voice, data, video, and media content via the Internet and the

MARK	REG. NO.	GOODS AND SERVICES
		worldwide web; Downloadable software in the nature of a mobile application for the uploading, posting, showing, displaying, tagging, blogging, sharing or otherwise providing electronic media or information over the Internet or other communication networks
IBROADCASTING	4531542	Television receivers
BROADCASTR and Design 	4091955	Downloadable software in the nature of a mobile application for creating audio recordings associated with a user's location, making said recordings searchable online and within the application, and finding and interacting with other users and locations
INOVA BROADCASTER	3873131	Computer software for creating and presenting real-time content on display screens
TSBROADCASTER	3290377	Software for the processing of digital television signals, namely integrated software to permit automatic generation of mpeg transport streams containing object carousel for interactive digital television; data barriers, namely magnetic tapes, magnetic disks, optical disks and solid-state devices pre-recorded with software for the processing of digital television signals, namely integrated software to permit automatic generation of mpeg transport streams containing object carousels for interactive television for use with interactive television
SAM BROADCASTER	3845077	Downloadable computer software for streaming audio for use in radio broadcasting
DRIVE-BY BROADCASTER and Design 	3795458	Radio transmitters
BROADCASTISOURCE	3780057	Computer software for broadcasters to comply with FCC license requirements
BROADCAST YOUR BEST	3623695	prerecorded electronic media, namely, audio and video cassettes, CDs and DVDs all featuring information on business, communication, commercial skills, courage, finances, leadership, management, marketing, motivation, negotiation and sales training
BROADCASTERSEDGE	3534477	Computer database management software for the collection, compilation, organization, reporting, display, transmission, storage and sharing of college and professional sports information, data and statistics
BROADCASTREADY	2445055	Coaxial cable continuity tester

Copies of the registration certificates and TSDR status reports for the above-referenced marks are attached as Exhibit A, and made of record.

As Applicant's Mark does not *immediately* communicate to the consumer any qualities or characteristics of Applicant's goods, Applicant's Mark cannot be deemed *merely descriptive*, but rather, is suggestive.

**II. The Examiner Did Not Provide Any Evidence to Support That Consumers Would Not View Applicant's Mark as a Double Entendre.**

The Examiner indicated that because the term "ODD" is so subsumed in Applicant's Mark, it would get lost in the word and consumers would not view the mark as a double entendre. The Examiner did not provide any evidence to support this conclusion. Applicant respectfully disagrees.

A double entendre is a word or expression capable of more than one interpretation. TMEP § 1213.05(c). The Board held that "MUFFUNS" as applied to muffins is protectable because it "project[s] a dual meaning or suggestiveness - that of muffins and of the 'fun' aspect" of the product. *In re Grand Metropolitan Foodservice, Inc.*, 30 USPQ2d 1974, 1975 (TTAB 1994)(more than simply a misspelling of a descriptive word and therefore not merely descriptive). Similarly, the Board held that THE FARMACY for "retail store services featuring natural herbs and organic products; on-line retail store services featuring natural herbs and organic products" and for "providing integrated health services at retail locations in the nature of dietary and nutritional guidance and providing information about dietary supplements and nutrition" is not merely descriptive. *In re Tea and Sympathy, Inc.*, Ser. No. 77/054,914 (TTAB 2008)[precedential opinion])(more than simply a misspelling of 'the pharmacy' as consumers are unlikely to perceive the mark as just a misspelling, but rather as a play on the natural or farm-fresh characteristics of applicant's herbs and organic products used for medicinal purposes featured in applicant's services - applicant's mark is "inventive and just clever enough, being an obvious play on 'the pharmacy' and 'farm,' so that the meaning or commercial impression of applicant's mark will be more than simply 'the pharmacy'"). Finally, the Board also held that NEWTRITIOUS and NEWTRITION in connection with "powdered mixes in the nature of powdered nutritional supplemental drink mix" are more than simply a misspelling of the words "nutritious" or "nutrition" since consumers are not likely to perceive these words as just a misspelling but a play on the novelty of applicant's nutritional supplements.

*In re Michael W. Arlen*, Ser. Nos. 85/135,800 and 85/180,298 (TTAB 2012)[not precedential](Board held that the marks are inventive enough so that the meaning or commercial impression of applicant's mark will be more than simply "nutritious" or nutrition" and therefore not merely descriptive).

Similarly, here, Applicant's Mark would be perceived as more than just a simple misspelling of the word "broadcast." Applicant's Mark BRODDCAST is unique and inventive, giving the mark a double connotation and creating a meaning or commercial impression that is beyond the wording "broadcast" so that consumers are unlikely to immediately associate Applicant's Mark with the word "broadcast." Applicant's BRODDCAST mark, displayed as "BrODDcast," is creative, whimsical, and a fun play on the words "odd" and "cast" to describe the odd puppeteer cast of characters available in Applicant's software application. Similar to the marks MufFun, The Pharmacy, and Newtritious, consumers are not likely to perceive Applicant's Mark as simply a misspelling, but rather, a play on words highlighting the "odd cast" that make up the characters in Applicant's software application.

The Examiner's argument that the wording ODD is so subsumed in Applicant's Mark that the intended result of a suggestive mark is lost and that the one-letter difference does not affect the overall perception of the mark is entirely unsupported. The word BRODDCAST is such an unusual spelling of the word "broadcast" that consumers are unlikely to make an immediately connection and instead, are likely to wonder if "BRODDCAST" is a made-up word. Because the formative "ODD" is not one commonly found in English words, except for the word "ODD," it immediately draws the observer's attention and is not subsumed at all. Moreover, based on the Examiner's reasoning, the mark MUFFUNS could not be considered suggestive since 1) the word FUN is subsumed in the mark MUFFUNS; and 2) the mark MUFFUNS contains only one letter difference with the word "muffins."

### **III. Any Doubt as to Descriptiveness Must be Resolved in Applicant's Favor.**

Finally, as previously stated in Applicant's response, it is well-settled that *any doubt as to descriptiveness should be resolved in Applicant's favor*. See *In re Aid Labs, Inc.*, 221 USPQ 1215, 1216 (TTAB 1983); *In re Pennwalt Corp.*, 173 USPQ 317, 319 (TTAB 1972). Since the "line between merely descriptive and only suggestive terms is 'so nebulous,' the Board takes the position *that doubt is resolved*

*in favor of the applicant* on the assumption that competitors have the opportunity to oppose the registration once published and to present evidence that is usually not present in *ex parte* examination.” See, J. Thomas McCarthy, *McCarthy on Trademarks and Unfair Competition*, § 11:51 (4th Ed. 2011)(emphasis added).

Again, if the Examiner retains *even a small measure of doubt* as to the “mere descriptiveness” of Applicant’s Mark in light of the arguments presented, the doubt should be resolved in Applicant’s favor in accordance with well-established precedent.

#### **IV. Amendment of ID.**

If the Examiner still remains unconvinced, Applicant submits, in the alternative, the following amendment to its ID, which removes any reference to the Examiner’s insistence on “broadcasting” capabilities. Specifically, Applicant revises its ID as follows:

multimedia software for digital content creation of entertainment videos using electronic media ~~or information via the Internet~~; multimedia software for digital video recording, editing and playback of videos; multimedia software for digital recording, editing and playback of entertainment videos; ~~computer software applications for use in electronic transmission of videos, text, images, and other visual works for use with computers, computer peripherals, wireless devices, and cellular and mobile telephones~~; downloadable software for digital recording, editing and playback of entertainment videos

Therefore, the ID now reads:

multimedia software for digital content creation of entertainment videos using electronic media; multimedia software for digital video recording, editing and playback of videos; multimedia software for digital recording, editing and playback of entertainment videos; downloadable software for digital recording, editing and playback of entertainment videos

Applicant submits that the revised ID makes no reference to any posting, uploading, or transmitting capabilities and therefore the wording “broadcast” cannot be merely descriptive of the remaining goods. Moreover, as the above revisions do not add to or broaden the scope of the original ID, the revisions should be acceptable in accordance with trademark prosecution rules.

**V. Conclusion.**

In view of the foregoing arguments and evidence submitted herewith, Applicant respectfully requests that the Examining Attorney reconsider his position and approve Application Ser. No. 86/185,707 for the mark BRODDCAST for publication in the *Official Gazette*. In the alternative, Applicant submits a revision of its ID to delete certain portions of its ID and respectfully requests that the Examiner reconsider his position based on the revised ID and approve Application Ser. No. 86/185,707 for the mark BRODDCAST for publication.

# **EXHIBIT A**

# United States of America

United States Patent and Trademark Office

## More Than Just A Broadcast!

**Reg. No. 4,607,358**

**Registered Sep. 16, 2014**

**Int. Cl.: 9**

**TRADEMARK**

**PRINCIPAL REGISTER**

CASTGRAPHY LLC (KUWAIT LIMITED LIABILITY COMPANY)  
P.O. BOX 1060 DASMAN  
KUWAIT CITY, KUWAIT, KUWAIT 15461

FOR: DOWNLOADABLE COMPUTER SOFTWARE FOR PROVIDING MUSIC;  
DOWNLOADABLE SOFTWARE FOR PROVIDING TRANSMISSION OF VOICE, DATA,  
VIDEO, AND MEDIA CONTENT VIA THE INTERNET AND THE WORLDWIDE WEB;  
DOWNLOADABLE SOFTWARE IN THE NATURE OF A MOBILE APPLICATION FOR THE  
UPLOADING, POSTING, SHOWING, DISPLAYING, TAGGING, BLOGGING, SHARING OR  
OTHERWISE PROVIDING ELECTRONIC MEDIA OR INFORMATION OVER THE INTERNET  
OR OTHER COMMUNICATION NETWORKS, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND  
38).

FIRST USE 12-15-2013; IN COMMERCE 2-7-2014.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 86-165,159, FILED 1-14-2014.

KIM MONINGHOFF, EXAMINING ATTORNEY



*Michelle K. Lee*

Deputy Director of the United States  
Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL  
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE  
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

**Requirements in the First Ten Years\***

**What and When to File:**

**First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

**Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.\*  
See 15 U.S.C. §1059.

**Requirements in Successive Ten-Year Periods\***

**What and When to File:**

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

**Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or  
reminder of these filing requirements.**

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE:** Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

Generated on: This page was generated by TSDR on 2015-06-18 13:29:01 EDT

Mark: MORE THAN JUST A BROADCAST!

More Than Just A Broadcast!

US Serial Number: 86165159	Application Filing Date: Jan. 14, 2014
US Registration Number: 4607358	Registration Date: Sep. 16, 2014
Filed as TEAS Plus: Yes	Currently TEAS Plus: Yes
Register: Principal	
Mark Type: Trademark	
Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.	
Status Date: Sep. 16, 2014	
Publication Date: May 20, 2014	Notice of Allowance Date: Jul. 15, 2014

## Mark Information

Mark Literal Elements: MORE THAN JUST A BROADCAST!

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

## Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks "\*" identify additional (new) wording in the goods/services.

For: Downloadable computer software for providing music; Downloadable software for providing transmission of voice, data, video, and media content via the Internet and the worldwide web; Downloadable software in the nature of a mobile application for the uploading, posting, showing, displaying, tagging, blogging, sharing or otherwise providing electronic media or information over the Internet or other communication networks

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 038

Class Status: ACTIVE

Basis: 1(a)

First Use: Dec. 15, 2013

Use in Commerce: Feb. 07, 2014

## Basis Information (Case Level)

Filed Use: No	Currently Use: Yes	Amended Use: No
Filed ITU: Yes	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

## Current Owner(s) Information

Owner Name: Castgraphy LLC	
Owner Address: P.O. Box 1060 Dasman Kuwait City, Kuwait 15461 KUWAIT	
Legal Entity Type: LIMITED LIABILITY COMPANY	State or Country Where Organized: KUWAIT

## Attorney/Correspondence Information

### Attorney of Record

Attorney Name: Carlos Romero	
Attorney Primary Email Address: <a href="mailto:car.f.romero@gmail.com">car.f.romero@gmail.com</a>	Attorney Email Authorized: Yes

**Correspondent**

**Correspondent** CARLOS ROMERO  
**Name/Address:** INVENTUS LAW  
P.O. BOX 1060 DASMAM  
KUWAIT CITY, KUWAIT KUWAITCITY  
KUWAIT

**Phone:** 4158301057

**Correspondent e-mail:** [car.f.romero@gmail.com](mailto:car.f.romero@gmail.com) [malhaidar@gmail.com](mailto:malhaidar@gmail.com)

**Correspondent e-mail** Yes  
**Authorized:**

**Domestic Representative - Not Found**

**Prosecution History**

Date	Description	Proceeding Number
Sep. 16, 2014	REGISTERED-PRINCIPAL REGISTER	
Aug. 15, 2014	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Aug. 14, 2014	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Aug. 13, 2014	STATEMENT OF USE PROCESSING COMPLETE	61813
Jul. 19, 2014	USE AMENDMENT FILED	61813
Aug. 07, 2014	CASE ASSIGNED TO INTENT TO USE PARALEGAL	61813
Jul. 19, 2014	TEAS STATEMENT OF USE RECEIVED	
Jul. 15, 2014	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
May 20, 2014	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
May 20, 2014	PUBLISHED FOR OPPOSITION	
Apr. 30, 2014	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Apr. 16, 2014	APPROVED FOR PUB - PRINCIPAL REGISTER	
Apr. 16, 2014	ASSIGNED TO EXAMINER	85321
Jan. 27, 2014	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Jan. 17, 2014	NEW APPLICATION ENTERED IN TRAM	

**TM Staff and Location Information**

**TM Staff Information - None**

**File Location**

**Current Location:** PUBLICATION AND ISSUE SECTION

**Date in Location:** Aug. 14, 2014

**United States of America**  
United States Patent and Trademark Office

# IBroadcasting

**Reg. No. 4,531,542**

**Registered May 20, 2014**

**Int. Cl.: 9**

**TRADEMARK**

**PRINCIPAL REGISTER**

LG ELECTRONICS INC. (REPUBLIC OF KOREA CORPORATION)  
20 YEOUIDO-DONG YEONGDEUNGPO-GU  
SEOUL 150-721, REPUBLIC OF KOREA

FOR: TELEVISION RECEIVERS, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

PRIORITY CLAIMED UNDER SEC. 44(D) ON REPUBLIC OF KOREA APPLICATION NO. 452011000579, FILED 12-16-2011, REG. NO. 0045388, DATED 7-8-2013, EXPIRES 7-8-2023.

SER. NO. 85-535,883, FILED 2-7-2012.

MORGAN WYNNE, EXAMINING ATTORNEY



*Michelle K. Lee*

Deputy Director of the United States  
Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL  
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE  
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

**Requirements in the First Ten Years\***

**What and When to File:**

**First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. *See* 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

**Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.\*  
*See* 15 U.S.C. §1059.

**Requirements in Successive Ten-Year Periods\***

**What and When to File:**

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

**Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or  
reminder of these filing requirements.**

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. *See* 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. *See* 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE:** Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

Generated on: This page was generated by TSDR on 2015-06-18 13:29:59 EDT

Mark: IBROADCASTING

IBroadcasting

US Serial Number: 85535883      Application Filing Date: Feb. 07, 2012  
US Registration Number: 4531542      Registration Date: May 20, 2014  
Register: Principal  
Mark Type: Trademark  
Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.  
Status Date: May 20, 2014  
Publication Date: Mar. 04, 2014

## Mark Information

Mark Literal Elements: IBROADCASTING  
Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.  
Mark Drawing Type: 4 - STANDARD CHARACTER MARK

## Foreign Information

Priority Claimed: Yes  
Foreign Application Number: 452011000579      Foreign Application Filing Date: Dec. 16, 2011  
Foreign Registration Number: 0045388      Foreign Registration Date: Jul. 08, 2013  
Foreign Application/Registration Country: KOREA, REPUBLIC OF      Foreign Expiration Date: Jul. 08, 2023

## Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

For: Television receivers  
International Class(es): 009 - Primary Class      U.S Class(es): 021, 023, 026, 036, 038  
Class Status: ACTIVE  
Basis: 44(e)

## Basis Information (Case Level)

Filed Use: No	Currently Use: No	Amended Use: No
Filed ITU: Yes	Currently ITU: No	Amended ITU: No
Filed 44D: Yes	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: Yes	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

## Current Owner(s) Information

Owner Name: LG ELECTRONICS INC.  
Owner Address: 20 Yeouido-dong Yeongdeungpo-gu  
Seoul 150-721  
KOREA, REPUBLIC OF  
Legal Entity Type: CORPORATION      State or Country Where Organized: KOREA, REPUBLIC OF

## Attorney/Correspondence Information

Attorney of Record	
Attorney Name: Robert J. Kenney	Docket Number: 0630-5076US1
Attorney Primary Email Address: <a href="mailto:mailroom@bskb.com">mailroom@bskb.com</a>	Attorney Email Yes Authorized:
Correspondent	
Correspondent Name/Address: ROBERT J. KENNEY BIRCH, STEWART, KOLASCH & BIRCH, LLP PO BOX 747 FALLS CHURCH, VIRGINIA 22040-0747 UNITED STATES	
Phone: (703)205-8000	Fax: (703)205-8050
Correspondent e-mail: <a href="mailto:mailroom@bskb.com">mailroom@bskb.com</a>	Correspondent e-mail Yes Authorized:
Domestic Representative	
Domestic Representative Name: BIRCH, STEWART, KOLASCH & BIRCH, LLP	Phone: (703)205-8000
Fax: (703)205-8050	
Domestic Representative e-mail: <a href="mailto:mailroom@bskb.com">mailroom@bskb.com</a>	Domestic Representative No e-mail Authorized:

## Prosecution History

Date	Description	Proceeding Number
May 20, 2014	REGISTERED-PRINCIPAL REGISTER	
Mar. 04, 2014	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Mar. 04, 2014	PUBLISHED FOR OPPOSITION	
Feb. 12, 2014	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Jan. 30, 2014	LAW OFFICE PUBLICATION REVIEW COMPLETED	66213
Jan. 30, 2014	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jan. 07, 2014	TEAS/EMAIL CORRESPONDENCE ENTERED	66213
Jan. 07, 2014	CORRESPONDENCE RECEIVED IN LAW OFFICE	66213
Dec. 30, 2013	TEAS RESPONSE TO SUSPENSION INQUIRY RECEIVED	
Jul. 16, 2013	NOTIFICATION OF LETTER OF SUSPENSION E-MAILED	6332
Jul. 16, 2013	LETTER OF SUSPENSION E-MAILED	6332
Jul. 16, 2013	SUSPENSION LETTER WRITTEN	83285
Jun. 04, 2013	TEAS/EMAIL CORRESPONDENCE ENTERED	66213
Jun. 04, 2013	CORRESPONDENCE RECEIVED IN LAW OFFICE	66213
May 28, 2013	TEAS RESPONSE TO SUSPENSION INQUIRY RECEIVED	
Dec. 15, 2012	NOTIFICATION OF LETTER OF SUSPENSION E-MAILED	6332
Dec. 15, 2012	LETTER OF SUSPENSION E-MAILED	6332
Dec. 15, 2012	SUSPENSION LETTER WRITTEN	83285
Nov. 27, 2012	TEAS/EMAIL CORRESPONDENCE ENTERED	66213
Nov. 27, 2012	CORRESPONDENCE RECEIVED IN LAW OFFICE	66213
Nov. 19, 2012	ASSIGNED TO LIE	66213
Nov. 09, 2012	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
May 09, 2012	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
May 09, 2012	NON-FINAL ACTION E-MAILED	6325
May 09, 2012	NON-FINAL ACTION WRITTEN	83285
May 04, 2012	ASSIGNED TO EXAMINER	83285
Feb. 14, 2012	NOTICE OF PSEUDO MARK MAILED	
Feb. 11, 2012	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Feb. 10, 2012	NEW APPLICATION ENTERED IN TRAM	

## TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: May 20, 2014

# United States of America

United States Patent and Trademark Office

**broadcastr**

**Reg. No. 4,091,955**

**Registered Jan. 24, 2012**

**Int. Cls.: 9 and 42**

**TRADEMARK**

**SERVICE MARK**

**PRINCIPAL REGISTER**

BROADCASTR INC. (DELAWARE CORPORATION)  
325 GOLD ST., SUITE 303  
BROOKLYN, NY 11201

FOR: DOWNLOADABLE SOFTWARE IN THE NATURE OF A MOBILE APPLICATION FOR CREATING AUDIO RECORDINGS ASSOCIATED WITH A USER'S LOCATION, MAKING SAID RECORDINGS SEARCHABLE ONLINE AND WITHIN THE APPLICATION, AND FINDING AND INTERACTING WITH OTHER USERS AND LOCATIONS, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 4-20-2011; IN COMMERCE 4-20-2011.

FOR: PROVIDING ON-LINE NON-DOWNLOADABLE SOFTWARE, NAMELY, AN INTERNET-BASED APPLICATION FOR CREATING AUDIO RECORDINGS ASSOCIATED WITH A USER'S LOCATION, MAKING SAID RECORDINGS SEARCHABLE ONLINE AND WITHIN THE APPLICATION, AND FINDING AND INTERACTING WITH OTHER USERS AND LOCATIONS; PROVIDING AN ON-LINE PLATFORM FOR CREATING AUDIO RECORDINGS ASSOCIATED WITH A USER'S LOCATION, MAKING SAID RECORDINGS SEARCHABLE ONLINE, AND FINDING AND INTERACTING WITH OTHER USERS AND LOCATIONS, IN CLASS 42 (U.S. CLS. 100 AND 101).

FIRST USE 12-20-2010; IN COMMERCE 1-28-2011.

THE MARK CONSISTS OF THE FOLLOWING: THE WORDING "BROADCASTR" IS DEPICTED IN THE COLOR BLACK WITH A STYLIZED "O" DEPICTED AS AN OVAL FILLED IN WITH BLUE.

THE COLOR(S) BLACK AND BLUE IS/ARE CLAIMED AS A FEATURE OF THE MARK.

SN 85-144,849, FILED 10-4-2010.

BRIDGETT SMITH, EXAMINING ATTORNEY



*David J. Kappas*

Director of the United States Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL  
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE  
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

**Requirements in the First Ten Years\***  
**What and When to File:**

**First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

**Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.\*  
See 15 U.S.C. §1059.

**Requirements in Successive Ten-Year Periods\***  
**What and When to File:**

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

**Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or  
reminder of these filing requirements.**

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE:** Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

Generated on: This page was generated by TSDR on 2015-06-18 13:32:08 EDT

Mark: BROADCASTR



US Serial Number: 85144849      Application Filing Date: Oct. 04, 2010  
US Registration Number: 4091955      Registration Date: Jan. 24, 2012  
Register: Principal  
Mark Type: Trademark, Service Mark  
Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.  
Status Date: Jan. 24, 2012  
Publication Date: Mar. 29, 2011      Notice of Allowance Date: May 24, 2011

## Mark Information

Mark Literal Elements: BROADCASTR  
Standard Character Claim: No  
Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)  
Description of Mark: The mark consists of the following: the wording "BROADCASTR" is depicted in the color black with a stylized "o" depicted as an oval filled in with blue.  
Color Drawing: Yes  
Color(s) Claimed: The color(s) black and blue is/are claimed as a feature of the mark.  
Design Search Code(s): 26.03.21 - Ovals that are completely or partially shaded  
26.03.28 - Miscellaneous designs with overall oval shape, including amoeba-like shapes and irregular ovals; Oval shape (miscellaneous overall shape)  
26.19.25 - Geometric solids other than spheres, cylinders, cones, cube, prisms or pyramids  
27.03.01 - Geometric figures forming letters, numerals or punctuation

## Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks "\*" identify additional (new) wording in the goods/services.

For: Downloadable software in the nature of a mobile application for creating audio recordings associated with a user's location, making said recordings searchable online and within the application, and finding and interacting with other users and locations

International Class(es): 009 - Primary Class      U.S Class(es): 021, 023, 026, 036, 038  
Class Status: ACTIVE  
Basis: 1(a)  
First Use: Apr. 20, 2011      Use in Commerce: Apr. 20, 2011

For: Providing on-line non-downloadable software, namely, an Internet-based application for creating audio recordings associated with a user's location, making said recordings searchable online and within the application, and finding and interacting with other users and locations; Providing an on-line platform for creating audio recordings associated with a user's location, making said recordings searchable online, and finding and interacting with other users and locations

International Class(es): 042 - Primary Class      U.S Class(es): 100, 101  
Class Status: ACTIVE  
Basis: 1(a)  
First Use: Dec. 20, 2010      Use in Commerce: Jan. 28, 2011

## Basis Information (Case Level)

Filed Use: No	Currently Use: Yes	Amended Use: No
Filed ITU: Yes	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

## Current Owner(s) Information

Owner Name: BROADCAST INC.  
Owner Address: 325 GOLD ST., Suite 303  
BROOKLYN, NEW YORK 11201  
UNITED STATES

Legal Entity Type: CORPORATION

State or Country Where  
Organized: DELAWARE

## Attorney/Correspondence Information

### Attorney of Record

Attorney Name: Joshua B. Sessler  
Attorney Primary Email Address: [trademarks@cdas.com](mailto:trademarks@cdas.com)

Attorney Email No  
Authorized:

### Correspondent

Correspondent Name/Address: JOSHUA B. SESSLER  
COWAN DEBAETS ABRAHAMS & SHEPPARD, LLP  
41 MADISON AVE FL 34  
NEW YORK, NEW YORK 10010-2209  
UNITED STATES

Phone: 212-974-7474

Fax: 212-974-8474

Correspondent e-mail: [trademarks@cdas.com](mailto:trademarks@cdas.com)

Correspondent e-mail Yes  
Authorized:

Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Jan. 24, 2012	REGISTERED-PRINCIPAL REGISTER	
Dec. 17, 2011	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Dec. 16, 2011	LAW OFFICE REGISTRATION REVIEW COMPLETED	70997
Dec. 09, 2011	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Dec. 06, 2011	STATEMENT OF USE PROCESSING COMPLETE	76874
Nov. 22, 2011	USE AMENDMENT FILED	76874
Dec. 05, 2011	CASE ASSIGNED TO INTENT TO USE PARALEGAL	76874
Nov. 22, 2011	TEAS STATEMENT OF USE RECEIVED	
May 24, 2011	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
May 11, 2011	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Mar. 29, 2011	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Mar. 29, 2011	PUBLISHED FOR OPPOSITION	
Feb. 24, 2011	LAW OFFICE PUBLICATION REVIEW COMPLETED	70997
Feb. 10, 2011	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jan. 20, 2011	EXAMINER'S AMENDMENT ENTERED	70997
Jan. 20, 2011	ASSIGNED TO LIE	70997
Jan. 20, 2011	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Jan. 20, 2011	EXAMINERS AMENDMENT E-MAILED	6328
Jan. 20, 2011	EXAMINERS AMENDMENT -WRITTEN	76582
Jan. 12, 2011	ASSIGNED TO EXAMINER	76582
Oct. 09, 2010	NOTICE OF DESIGN SEARCH CODE AND PSEUDO MARK MAILED	
Oct. 08, 2010	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Oct. 07, 2010	NEW APPLICATION ENTERED IN TRAM	

## TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Dec. 16, 2011

## Assignment Abstract Of Title Information

Summary	
Total Assignments: 1	Registrant: BROADCASTR INC.
Assignment 1 of 1	
Conveyance: ASSIGNS THE ENTIRE INTEREST	
Reel/Frame: <a href="#">4533/0684</a>	Pages: 4
Date Recorded: Apr. 01, 2011	
Supporting Documents: <a href="#">assignment-tm-4533-0684.pdf</a>	
Assignor	
Name: <a href="#">ELECTRIC LITERATURE LLC</a>	Execution Date: Jan. 31, 2011
Legal Entity Type: LIMITED LIABILITY COMPANY	State or Country Where Organized: No Place Where Organized Found
Assignee	
Name: <a href="#">BROADCASTR INC.</a>	
Legal Entity Type: CORPORATION	State or Country Where Organized: DELAWARE
Address: 325 GOLD ST. BROOKLYN, NEW YORK 11201	
Correspondent	
Correspondent Name: JOSHUA SESSLER	
Correspondent Address: 41 MADISON AVE 34TH FLOOR NEW YORK, NY 10010	
Domestic Representative - Not Found	

# United States of America

United States Patent and Trademark Office

## INOVA BROADCASTER

**Reg. No. 3,873,131**

**Registered Nov. 9, 2010**

**Int. Cl.: 9**

**TRADEMARK**

**PRINCIPAL REGISTER**

INOVA SOLUTIONS, INC. (VIRGINIA CORPORATION)  
110 AVON STREET  
CHARLOTTESVILLE, VA 22902

FOR: COMPUTER SOFTWARE FOR CREATING AND PRESENTING REAL-TIME CONTENT  
ON DISPLAY SCREENS, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 7-0-2004; IN COMMERCE 7-0-2004.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 3,768,283 AND 3,768,284.

SER. NO. 85-000,458, FILED 3-29-2010.

SOPHIA S. KIM, EXAMINING ATTORNEY



*David J. Kappas*

Director of the United States Patent and Trademark Office

Generated on: This page was generated by TSDR on 2015-06-18 13:35:25 EDT

Mark: INOVA BROADCASTER

INOVA BROADCASTER

US Serial Number: 85000458      Application Filing Date: Mar. 29, 2010  
US Registration Number: 3873131      Registration Date: Nov. 09, 2010  
Register: Principal  
Mark Type: Trademark  
Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.  
Status Date: Nov. 09, 2010  
Publication Date: Aug. 24, 2010

## Mark Information

Mark Literal Elements: INOVA BROADCASTER  
Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.  
Mark Drawing Type: 4 - STANDARD CHARACTER MARK

## Related Properties Information

Claimed Ownership of US Registrations: 3768283, 3768284

## Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

For: Computer software for creating and presenting real-time content on display screens

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 038

Class Status: ACTIVE

Basis: 1(a)

First Use: Jul. 2004

Use in Commerce: Jul. 2004

## Basis Information (Case Level)

Filed Use: Yes	Currently Use: Yes	Amended Use: No
Filed ITU: No	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

## Current Owner(s) Information

Owner Name: Inova Solutions, Inc.  
Owner Address: 110 Avon Street  
Charlottesville, VIRGINIA 22902  
UNITED STATES  
Legal Entity Type: CORPORATION      State or Country Where Organized: VIRGINIA

## Attorney/Correspondence Information

### Attorney of Record

Attorney Name: Thomas F. Bergert      Docket Number: 044305.0022  
Attorney Primary Email: [tbergert@williamsmullen.com](mailto:tbergert@williamsmullen.com)      Attorney Email: No

Address:

Authorized:

**Correspondent**

**Correspondent Name/Address:** THOMAS F. BERGERT  
WILLIAMS MULLEN, C/O IP DOCKETING  
222 CENTRAL PARK AVE STE 1700  
VIRGINIA BEACH, VIRGINIA 23462-3035  
UNITED STATES

**Phone:** (434) 951-5700

**Fax:** (434) 817-0977

**Correspondent e-mail:** [tbergert@williamsmullen.com](mailto:tbergert@williamsmullen.com)

**Correspondent e-mail No**  
**Authorized:**

**Domestic Representative - Not Found**

## Prosecution History

Date	Description	Proceeding Number
Nov. 09, 2010	REGISTERED-PRINCIPAL REGISTER	
Aug. 24, 2010	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Aug. 24, 2010	PUBLISHED FOR OPPOSITION	
Jul. 21, 2010	LAW OFFICE PUBLICATION REVIEW COMPLETED	68171
Jul. 21, 2010	ASSIGNED TO LIE	68171
Jul. 02, 2010	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jul. 02, 2010	EXAMINER'S AMENDMENT ENTERED	88888
Jul. 02, 2010	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Jul. 02, 2010	EXAMINERS AMENDMENT E-MAILED	6328
Jul. 02, 2010	EXAMINERS AMENDMENT -WRITTEN	73350
Jun. 28, 2010	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Jun. 28, 2010	NON-FINAL ACTION E-MAILED	6325
Jun. 28, 2010	NON-FINAL ACTION WRITTEN	73350
Jun. 28, 2010	ASSIGNED TO EXAMINER	73350
Apr. 06, 2010	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Apr. 01, 2010	NEW APPLICATION ENTERED IN TRAM	

## TM Staff and Location Information

**TM Staff Information - None**

**File Location**

**Current Location:** PUBLICATION AND ISSUE SECTION

**Date in Location:** Nov. 09, 2010

**Int. Cls.: 9 and 42**

**Prior U.S. Cls.: 21, 23, 26, 36, 38, 100 and 101**

**United States Patent and Trademark Office**

**Reg. No. 3,290,377**

**Registered Sep. 11, 2007**

**TRADEMARK  
SERVICE MARK  
PRINCIPAL REGISTER**

**TSBROADCASTER**

STRATEGY & TECHNOLOGY LIMITED (UNITED KINGDOM CORPORATION)  
11/12 GREAT SUTTON STREET  
LONDON, UNITED KINGDOM EC1V 0BX

FOR: SOFTWARE FOR THE PROCESSING OF DIGITAL TELEVISION SIGNALS, NAMELY INTEGRATED SOFTWARE TO PERMIT AUTOMATIC GENERATION OF MPEG TRANSPORT STREAMS CONTAINING OBJECT CAROUSELS FOR INTERACTIVE DIGITAL TELEVISION; DATA CARRIERS, NAMELY MAGNETIC TAPES, MAGNETIC DISKS, OPTICAL DISKS AND SOLID-STATE DEVICES PRE-RECORDED WITH SOFTWARE FOR THE PROCESSING OF DIGITAL TELEVISION SIGNALS, NAMELY INTEGRATED SOFTWARE TO PERMIT AUTOMATIC GENERATION OF MPEG TRANSPORT STREAMS CONTAINING OBJECT CAROUSELS FOR INTERACTIVE TELEVISION FOR USE WITH INTERACTIVE TELEVISION, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FOR: DESIGN OF TELEVISION INSTALLATIONS; DESIGN, DEVELOPMENT AND IMPLE-

MENTATION OF COMPUTER SOFTWARE, HARDWARE AND COMPUTER PROGRAMS FOR USE WITH TELEVISION APPARATUS; TECHNICAL CONSULTING SERVICES IN THE FIELD OF TELEVISION; COMPUTER SOFTWARE CONSULTATION; PREPARATION OF TECHNICAL REPORTS FOR OTHERS RELATED TO ALL OF THE FOREGOING, IN CLASS 42 (U.S. CLS. 100 AND 101).

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

PRIORITY CLAIMED UNDER SEC. 44(D) ON ERPN CMNTY TM OFC APPLICATION NO. 004287231, FILED 2-14-2005, REG. NO. 004287231, DATED 2-14-2005, EXPIRES 2-14-2015.

SER. NO. 78-679,869, FILED 7-27-2005.

WENDY JUN, EXAMINING ATTORNEY

Generated on: This page was generated by TSDR on 2015-06-18 13:39:54 EDT

Mark: TSBROADCASTER

TSBROADCASTER

US Serial Number: 78679869      Application Filing Date: Jul. 27, 2005  
US Registration Number: 3290377      Registration Date: Sep. 11, 2007  
Register: Principal  
Mark Type: Trademark, Service Mark  
Status: A Sections 8 and 15 combined declaration has been accepted and acknowledged.  
Status Date: Mar. 13, 2013  
Publication Date: Mar. 06, 2007

## Mark Information

Mark Literal Elements: TSBROADCASTER  
Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.  
Mark Drawing Type: 4 - STANDARD CHARACTER MARK

## Foreign Information

Priority Claimed: Yes  
Foreign Application Number: 004287231      Foreign Application Filing Date: Feb. 14, 2005  
Foreign Registration Number: 004287231      Foreign Registration Date: Feb. 14, 2005  
Foreign Application/Registration Country: EUROPEAN (EU) OFFICE FOR HARMONIZATION IN THE INTERNAL MARKET (OHIM)      Foreign Expiration Date: Feb. 14, 2015

## Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** SOFTWARE FOR THE PROCESSING OF DIGITAL TELEVISION SIGNALS, NAMELY INTEGRATED SOFTWARE TO PERMIT AUTOMATIC GENERATION OF MPEG TRANSPORT STREAMS CONTAINING OBJECT CAROUSELS FOR INTERACTIVE DIGITAL TELEVISION; DATA CARRIERS, NAMELY MAGNETIC TAPES, MAGNETIC DISKS, OPTICAL DISKS AND SOLID-STATE DEVICES PRE-RECORDED WITH SOFTWARE FOR THE PROCESSING OF DIGITAL TELEVISION SIGNALS, NAMELY INTEGRATED SOFTWARE TO PERMIT AUTOMATIC GENERATION OF MPEG TRANSPORT STREAMS CONTAINING OBJECT CAROUSELS FOR INTERACTIVE TELEVISION FOR USE WITH INTERACTIVE TELEVISION

International Class(es): 009 - Primary Class      U.S Class(es): 021, 023, 026, 036, 038  
Class Status: ACTIVE  
Basis: 44(e)

**For:** DESIGN OF TELEVISION INSTALLATIONS; DESIGN, DEVELOPMENT AND IMPLEMENTATION OF COMPUTER SOFTWARE, HARDWARE AND COMPUTER PROGRAMS FOR USE WITH TELEVISION APPARATUS; TECHNICAL CONSULTING SERVICES IN THE FIELD OF TELEVISION; COMPUTER SOFTWARE CONSULTATION; PREPARATION OF TECHNICAL REPORTS FOR OTHERS RELATED TO ALL OF THE FOREGOING

International Class(es): 042 - Primary Class      U.S Class(es): 100, 101  
Class Status: ACTIVE  
Basis: 44(e)

## Basis Information (Case Level)

Filed Use: No	Currently Use: No	Amended Use: No
Filed ITU: Yes	Currently ITU: No	Amended ITU: No
Filed 44D: Yes	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: Yes	Amended 44E: No
Filed 66A: No	Currently 66A: No	

Filed No Basis: No

Currently No Basis: No

## Current Owner(s) Information

**Owner Name:** Strategy & Technology Limited  
**Owner Address:** 11/12 Great Sutton Street  
 London EC1V 0BX  
 UNITED KINGDOM  
**Legal Entity Type:** CORPORATION **State or Country Where Organized:** UNITED KINGDOM

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** William M. Lee, Jr. **Docket Number:** 920277-99950  
**Attorney Primary Email Address:** [wlee@btlaw.com](mailto:wlee@btlaw.com) **Attorney Email Authorized:** No

### Correspondent

**Correspondent Name/Address:** WILLIAM M LEE JR  
 BARNES & THORNBURG LLP  
 PO BOX 2786  
 CHICAGO, ILLINOIS 60690-2786  
 UNITED STATES  
**Phone:** 312-357-1313 **Fax:** 312-759-5646  
**Correspondent e-mail:** [wlee@btlaw.com](mailto:wlee@btlaw.com) **Correspondent e-mail Authorized:** No

### Domestic Representative

**Domestic Representative Name:** William M. Lee, Jr. **Phone:** 312-357-1313  
**Fax:** 312-759-5646  
**Domestic Representative e-mail:** [wlee@btlaw.com](mailto:wlee@btlaw.com) **Domestic Representative e-mail Authorized:** Yes

## Prosecution History

Date	Description	Proceeding Number
Mar. 13, 2013	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - MAILED	
Mar. 13, 2013	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	68502
Feb. 26, 2013	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	68502
Mar. 13, 2013	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	68502
Feb. 26, 2013	PAPER RECEIVED	
Sep. 11, 2007	REGISTERED-PRINCIPAL REGISTER	
Aug. 06, 2007	1(B) BASIS DELETED; PROCEED TO REGISTRATION	70565
Jun. 25, 2007	NOTICE OF ALLOWANCE CANCELLED	70565
Jun. 25, 2007	PAPER RECEIVED	
May 29, 2007	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Mar. 06, 2007	PUBLISHED FOR OPPOSITION	
Feb. 14, 2007	NOTICE OF PUBLICATION	
Jan. 16, 2007	LAW OFFICE PUBLICATION REVIEW COMPLETED	77075
Jan. 16, 2007	APPROVED FOR PUB - PRINCIPAL REGISTER	
Dec. 20, 2006	AMENDMENT FROM APPLICANT ENTERED	77075
Dec. 20, 2006	CORRESPONDENCE RECEIVED IN LAW OFFICE	77075
Dec. 20, 2006	ASSIGNED TO LIE	77075
Nov. 20, 2006	PAPER RECEIVED	
Sep. 15, 2006	FINAL REFUSAL E-MAILED	
Sep. 15, 2006	FINAL REFUSAL WRITTEN	81856
Aug. 28, 2006	AMENDMENT FROM APPLICANT ENTERED	77976
Aug. 21, 2006	CORRESPONDENCE RECEIVED IN LAW OFFICE	77976

Aug. 21, 2006	PAPER RECEIVED	
Feb. 21, 2006	NON-FINAL ACTION E-MAILED	6325
Feb. 21, 2006	NON-FINAL ACTION WRITTEN	81856
Feb. 14, 2006	ASSIGNED TO EXAMINER	81856
Aug. 03, 2005	NEW APPLICATION ENTERED IN TRAM	

---

### Maintenance Filings or Post Registration Information

---

Affidavit of Continued Use: Section 8 - Accepted

Affidavit of Incontestability: Section 15 - Accepted

---

### TM Staff and Location Information

---

TM Staff Information - None

File Location

Current Location: TMEG LAW OFFICE 103

Date in Location: Mar. 13, 2013

# United States of America

United States Patent and Trademark Office

## SAM BROADCASTER

**Reg. No. 3,845,077**

**Registered Sep. 7, 2010**

**Int. Cl.: 9**

**TRADEMARK**

**PRINCIPAL REGISTER**

TRITON MEDIA GROUP, LLC (CALIFORNIA LIMITED LIABILITY COMPANY)  
15303 VENTURA BOULEVARD, SUITE 1500  
SHERMAN OAKS, CA 91403

FOR: DOWNLOADABLE COMPUTER SOFTWARE FOR STREAMING AUDIO FOR USE IN  
RADIO BROADCASTING, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 11-0-2002; IN COMMERCE 11-0-2002.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PAR-  
TICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 77-930,852, FILED 2-8-2010.

PATRICIA EVANKO, EXAMINING ATTORNEY



*David J. Kappas*

Director of the United States Patent and Trademark Office

Generated on: This page was generated by TSDR on 2015-06-18 13:41:02 EDT

Mark: SAM BROADCASTER

SAM BROADCASTER

US Serial Number: 77930852      Application Filing Date: Feb. 08, 2010  
US Registration Number: 3845077      Registration Date: Sep. 07, 2010  
Register: Principal  
Mark Type: Trademark  
Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.  
Status Date: Sep. 07, 2010  
Publication Date: Jun. 22, 2010

## Mark Information

Mark Literal Elements: SAM BROADCASTER  
Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.  
Mark Drawing Type: 4 - STANDARD CHARACTER MARK

## Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

For: downloadable computer software for streaming audio for use in radio broadcasting

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 038

Class Status: ACTIVE

Basis: 1(a)

First Use: Nov. 2002

Use in Commerce: Nov. 2002

## Basis Information (Case Level)

Filed Use: Yes	Currently Use: Yes	Amended Use: No
Filed ITU: No	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

## Current Owner(s) Information

Owner Name: TRITON MEDIA, LLC  
Owner Address: 15303 VENTURA BLVD. SUITE 1500  
SHERMAN OAKS, CALIFORNIA 91403  
UNITED STATES  
Legal Entity Type: LIMITED LIABILITY COMPANY      State or Country Where Organized: CALIFORNIA

## Attorney/Correspondence Information

### Attorney of Record

Attorney Name: Sharona Ghodsian, Esq.  
Attorney Primary Email Address: [sharona@candlaw.com](mailto:sharona@candlaw.com)      Attorney Email Authorized: No

### Correspondent

Correspondent Name/Address: SHARONA GHODSIAN, ESQ.  
CITRON & DEUTSCH  
10866 WILSHIRE BLVD STE 970

LOS ANGELES, CALIFORNIA 90024-4338  
UNITED STATES

Phone: (310) 475-0321

Fax: (310) 475-1368

Correspondent e-mail: [sharona@candlaw.com](mailto:sharona@candlaw.com)

Correspondent e-mail No  
Authorized:

Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Jun. 10, 2015	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Jun. 03, 2015	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Feb. 25, 2015	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
May 07, 2014	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Oct. 30, 2013	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Sep. 19, 2012	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Sep. 07, 2010	REGISTERED-PRINCIPAL REGISTER	
Jun. 22, 2010	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Jun. 22, 2010	PUBLISHED FOR OPPOSITION	
May 17, 2010	LAW OFFICE PUBLICATION REVIEW COMPLETED	70468
May 17, 2010	ASSIGNED TO LIE	70468
May 06, 2010	APPROVED FOR PUB - PRINCIPAL REGISTER	
May 06, 2010	EXAMINER'S AMENDMENT ENTERED	88888
May 06, 2010	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
May 06, 2010	EXAMINERS AMENDMENT E-MAILED	6328
May 06, 2010	EXAMINERS AMENDMENT -WRITTEN	68603
Apr. 29, 2010	ASSIGNED TO EXAMINER	68603
Feb. 17, 2010	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Feb. 11, 2010	NEW APPLICATION ENTERED IN TRAM	

## TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Sep. 07, 2010

## Assignment Abstract Of Title Information

### Summary

Total Assignments: 7

Registrant: Triton Media Group, LLC

### Assignment 1 of 7

Conveyance: CHANGE OF NAME

Reel/Frame: [4861/0258](#)

Pages: 4

Date Recorded: Sep. 14, 2012

Supporting Documents: [assignment-tm-4861-0258.pdf](#)

### Assignor

Name: [TRITON MEDIA GROUP, LLC](#)

Execution Date: Aug. 01, 2011

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where  
Organized: CALIFORNIA

### Assignee

Name: [TRITON MEDIA, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where  
Organized: CALIFORNIA

Address: 15303 VENTURA BLVD. SUITE 1500  
SHERMAN OAKS, CALIFORNIA 91403

### Correspondent

Correspondent Name: SHARONA KATAN

Correspondent Address: 10866 WILSHIRE BOULEVARD, SUITE 970  
LOS ANGELES, CA 90024

**Domestic Representative - Not Found**

**Assignment 2 of 7**

Conveyance: INTELLECTUAL PROPERTY SECURITY AGREEMENT

Reel/Frame: [5135/0858](#)

Pages: 9

Date Recorded: Oct. 22, 2013

Supporting Documents: [assignment-tm-5135-0858.pdf](#)

**Assignor**

Name: [TRITON MEDIA, LLC](#)

Execution Date: Oct. 22, 2013

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where  
Organized: CALIFORNIA

**Assignee**

Name: [MACQUARIE SIERRA HOLDINGS INC.](#)

Legal Entity Type: CORPORATION

State or Country Where  
Organized: DELAWARE

Address: 125 WEST 55TH STREET  
NEW YORK, NEW YORK 10019

**Correspondent**

Correspondent Name: LATHAM & WATKINS LLP

Correspondent Address: 650 TOWN CENTER DRIVE, SUITE 2000  
COSTA MESA, CA 92626

**Domestic Representative - Not Found**

**Assignment 3 of 7**

Conveyance: SECURITY INTEREST

Reel/Frame: [5150/0194](#)

Pages: 7

Date Recorded: Nov. 06, 2013

Supporting Documents: [assignment-tm-5150-0194.pdf](#)

**Assignor**

Name: [TRITON MEDIA, LLC](#)

Execution Date: Oct. 22, 2013

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where  
Organized: CALIFORNIA

**Assignee**

Name: [WELLS FARGO BANK, NATIONAL ASSOCIATION](#)

Legal Entity Type: NATIONAL BANK

State or Country Where  
Organized: UNITED STATES

Address: 2030 MAIN STREET, SUITE 900  
MAC:E2231-09A  
IRVINE, CALIFORNIA 92614

**Correspondent**

Correspondent Name: CT LIEN SOLUTIONS

Correspondent Address: SUSAN O'BRIEN  
SENIOR SERVICE TEAM MANAGER  
187 WOLF ROAD, SUITE 101  
ALBANY, NEW YORK 12205

**Domestic Representative - Not Found**

**Assignment 4 of 7**

Conveyance: CORRECTIVE ASSIGNMENT TO CORRECT THE RECEIVING PARTY NAME AND ATTACH THE CORRECTED INTELLECTUAL PROPERTY SECURITY AGREEMENT PREVIOUSLY RECORDED ON REEL 005135 FRAME 0858. ASSIGNOR(S) HEREBY CONFIRMS THE INTELLECTUAL PROPERTY SECURITY AGREEMENT.

Reel/Frame: [5269/0969](#)

Pages: 11

Date Recorded: Apr. 23, 2014

Supporting Documents: [assignment-tm-5269-0969.pdf](#)

**Assignor**

Name: [TRITON MEDIA, LLC](#)

Execution Date: Oct. 22, 2013

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where  
Organized: CALIFORNIA

**Assignee**

Name: [MACQUARIE SIERRA INVESTMENT HOLDINGS INC.](#)

Legal Entity Type: CORPORATION

State or Country Where  
Organized: DELAWARE

Address: 125 WEST 55TH STREET  
NEW YORK, NEW YORK 10019

**Correspondent**

Correspondent Name: LATHAM & WATKINS LLP  
Correspondent Address: 650 TOWN CENTER DRIVE, SUITE 2000  
COSTA MESA, CA 92626

**Domestic Representative - Not Found**

**Assignment 5 of 7**

Conveyance: RELEASE OF SECURITY INTEREST  
Reel/Frame: [5461/0426](#) Pages: 7  
Date Recorded: Feb. 17, 2015  
Supporting Documents: [assignment-tm-5461-0426.pdf](#)

**Assignor**

Name: [MACQUARIE SIERRA INVESTMENT HOLDINGS INC.](#) Execution Date: Feb. 12, 2015  
Legal Entity Type: CORPORATION State or Country Where Organized: DELAWARE

**Assignee**

Name: [TRITON MEDIA LLC](#)  
Legal Entity Type: CORPORATION State or Country Where Organized: CALIFORNIA  
Address: 15303 VENTURA BLVD  
SUITE 1500  
SHERMAN OAKS, CALIFORNIA 91403

**Correspondent**

Correspondent Name: ROB SONESON  
Correspondent Address: 300 N LASALLE  
KIRKLAND & ELLIS LLP  
CHICAGO, IL 60654

**Domestic Representative - Not Found**

**Assignment 6 of 7**

Conveyance: RELEASE OF SECURITY INTEREST  
Reel/Frame: [5525/0261](#) Pages: 7  
Date Recorded: May 29, 2015  
Supporting Documents: [assignment-tm-5525-0261.pdf](#)

**Assignor**

Name: [WELLS FARGO BANK, NATIONAL ASSOCIATION](#) Execution Date: Feb. 12, 2015  
Legal Entity Type: NATIONAL ASSOCIATION State or Country Where Organized: UNITED STATES

**Assignee**

Name: [TRITON MEDIA, LLC](#)  
Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: CALIFORNIA  
Address: 15303 VENTURA BLVD., SUITE 1500  
SHERMAN OAKS, CALIFORNIA 91403

**Correspondent**

Correspondent Name: RENEE PRESCAN  
Correspondent Address: 300 NORTH LASALLE STREET  
KIRKLAND & ELLIS LLP  
CHICAGO, IL 60654

**Domestic Representative - Not Found**

**Assignment 7 of 7**

Conveyance: RELEASE  
Reel/Frame: [5535/0263](#) Pages: 3  
Date Recorded: Feb. 24, 2015  
Supporting Documents: [assignment-tm-5535-0263.pdf](#)

**Assignor**

Name: [WELLS FARGO BANK, NATIONAL ASSOCIATION](#) Execution Date: May 14, 2015  
Legal Entity Type: NATIONAL BANK State or Country Where Organized: UNITED STATES

Assignee	
Name:	<a href="#">TRITON MEDIA, LLC</a>
Legal Entity Type:	LIMITED LIABILITY COMPANY
State or Country Where Organized:	CALIFORNIA
Address:	15303 VENTURA BLVD, STE 150 SHERMAN OAKS, CALIFORNIA 91
Correspondent	
Correspondent Name:	WELLS FARGO BANK, NA
Correspondent Address:	ATTN: DEBBIE ESCAMILLA 1700 LINCOLN STREET, 4TH FLOOR MAC #C3700-043 DENVER, CO 80203
Domestic Representative - Not Found	

# United States of America

United States Patent and Trademark Office



**Reg. No. 3,795,458**

**Registered June 1, 2010**

**Int. Cl.: 9**

**TRADEMARK**

**PRINCIPAL REGISTER**

TAW~GLOBAL, LLC (MICHIGAN LIMITED LIABILITY COMPANY)  
SUITE 211  
8135 COX'S DR.  
PORTAGE, MI 49002

FOR: RADIO TRANSMITTERS, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 4-1-2005; IN COMMERCE 4-1-2005.

THE MARK CONSISTS OF THE OUTLINE OF A CAR WITH THE WORDS "DRIVE-BY BROADCASTER".

SER. NO. 77-656,584, FILED 1-26-2009.

PAUL MORENO, EXAMINING ATTORNEY



*David J. Kappas*

Director of the United States Patent and Trademark Office

Generated on: This page was generated by TSDR on 2015-06-18 13:50:37 EDT

Mark: DRIVE-BY BROADCASTER



US Serial Number: 77656584	Application Filing Date: Jan. 26, 2009
US Registration Number: 3795458	Registration Date: Jun. 01, 2010
Filed as TEAS Plus: Yes	Currently TEAS Plus: Yes
Register: Principal	
Mark Type: Trademark	
Status: A Section 8 declaration has been accepted.	
Status Date: Jun. 08, 2015	
Publication Date: Mar. 16, 2010	

## Mark Information

Mark Literal Elements: DRIVE-BY BROADCASTER

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Description of Mark: The mark consists of the outline of a car with the words "Drive-By Broadcaster".

Color(s) Claimed: Color is not claimed as a feature of the mark.

Design Search Code(s): 18.05.01 - Cabs, taxi; Cars (not emergency); Hearses; Limousines; Race cars; Taxicabs  
27.01.04 - Letters forming objects; Numbers forming objects; Objects composed of letters or numerals; Punctuation forming objects

## Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks "\*" identify additional (new) wording in the goods/services.

For: Radio transmitters

International Class(es): 009 - Primary Class      U.S Class(es): 021, 023, 026, 036, 038

Class Status: ACTIVE

Basis: 1(a)

First Use: Apr. 01, 2005      Use in Commerce: Apr. 01, 2005

## Basis Information (Case Level)

Filed Use: Yes	Currently Use: Yes	Amended Use: No
Filed ITU: No	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

## Current Owner(s) Information

Owner Name: TAW~Global, LLC

Owner Address: Suite 208  
Portage, MICHIGAN 49002  
UNITED STATES

Legal Entity Type: LIMITED LIABILITY COMPANY      State or Country Where Organized: MICHIGAN

## Attorney/Correspondence Information

Attorney of Record - None  
Correspondent

Correspondent TAW~Global, LLC  
Name/Address: Suite 208  
PORTAGE, MICHIGAN 49002  
UNITED STATES

Phone: 877-203-5852

Fax: 877 606-4072

Correspondent e-mail: [sales@tawglobal.com](mailto:sales@tawglobal.com) [tom.webb@tawglobal.com](mailto:tom.webb@tawglobal.com)

Correspondent e-mail Yes  
Authorized:

Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Jun. 08, 2015	NOTICE OF ACCEPTANCE OF SEC. 8 - E-MAILED	
Jun. 08, 2015	REGISTERED - SEC. 8 (6-YR) ACCEPTED	66607
Jun. 08, 2015	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	66607
Jun. 03, 2015	TEAS SECTION 8 RECEIVED	
Jun. 03, 2015	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Jun. 01, 2015	COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED	
Jun. 01, 2010	REGISTERED-PRINCIPAL REGISTER	
Mar. 16, 2010	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Mar. 16, 2010	PUBLISHED FOR OPPOSITION	
Feb. 05, 2010	LAW OFFICE PUBLICATION REVIEW COMPLETED	67215
Feb. 04, 2010	ASSIGNED TO LIE	67215
Jan. 13, 2010	APPROVED FOR PUB - PRINCIPAL REGISTER	
Dec. 07, 2009	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Dec. 07, 2009	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Dec. 07, 2009	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Dec. 07, 2009	PETITION TO REVIVE-GRANTED	88889
Dec. 07, 2009	TEAS PETITION TO REVIVE RECEIVED	
Nov. 10, 2009	ABANDONMENT NOTICE MAILED - FAILURE TO RESPOND	
Nov. 10, 2009	ABANDONMENT - FAILURE TO RESPOND OR LATE RESPONSE	
Apr. 14, 2009	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Apr. 14, 2009	NON-FINAL ACTION E-MAILED	6325
Apr. 14, 2009	NON-FINAL ACTION WRITTEN	83190
Apr. 06, 2009	ASSIGNED TO EXAMINER	83190
Jan. 30, 2009	NOTICE OF DESIGN SEARCH CODE MAILED	
Jan. 29, 2009	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	

## Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted

## TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: TMEG LAW OFFICE 103

Date in Location: Jun. 08, 2015

# United States of America

United States Patent and Trademark Office

## Broadcast1Source

**Reg. No. 3,780,057**

**Registered Apr. 27, 2010**

**Int. Cl.: 9**

**TRADEMARK**

**PRINCIPAL REGISTER**

LITERA CORPORATION (NORTH CAROLINA CORPORATION)  
5000 CROSSMILL ROAD  
MCLEANSVILLE, NC 27301

FOR: COMPUTER SOFTWARE FOR BROADCASTERS TO COMPLY WITH FCC LICENSE REQUIREMENTS, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 8-1-2008; IN COMMERCE 11-12-2008.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 77-658,599, FILED 1-28-2009.

LINDA ESTRADA, EXAMINING ATTORNEY



*David J. Kappas*

Director of the United States Patent and Trademark Office

Generated on: This page was generated by TSDR on 2015-06-18 13:42:45 EDT

Mark: BROADCAST1SOURCE

Broadcast1Source

US Serial Number: 77658599      Application Filing Date: Jan. 28, 2009  
US Registration Number: 3780057      Registration Date: Apr. 27, 2010  
Filed as TEAS Plus: Yes      Currently TEAS Plus: Yes  
Register: Principal  
Mark Type: Trademark  
Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.  
Status Date: Apr. 27, 2010  
Publication Date: Feb. 09, 2010

## Mark Information

Mark Literal Elements: BROADCAST1SOURCE  
Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.  
Mark Drawing Type: 4 - STANDARD CHARACTER MARK

## Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks "\*" identify additional (new) wording in the goods/services.

For: Computer software for broadcasters to comply with FCC license requirements  
International Class(es): 009 - Primary Class      U.S Class(es): 021, 023, 026, 036, 038  
Class Status: ACTIVE  
Basis: 1(a)  
First Use: Aug. 01, 2008      Use in Commerce: Nov. 12, 2008

## Basis Information (Case Level)

Filed Use: Yes	Currently Use: Yes	Amended Use: No
Filed ITU: No	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

## Current Owner(s) Information

Owner Name: LITERA CORPORATION  
Owner Address: 5000 CROSSMILL ROAD  
MCLEANSVILLE, NORTH CAROLINA 27301  
UNITED STATES  
Legal Entity Type: CORPORATION      State or Country Where Organized: NORTH CAROLINA

## Attorney/Correspondence Information

Attorney of Record - None  
Correspondent

Correspondent Name/Address: MASSAND, DEEPAK  
MASSAND, DEEPAK  
5000 CROSSMILL RD  
MC LEANSVILLE, NORTH CAROLINA 27301-9710  
UNITED STATES

Phone: 336-375-2991

Fax: 336-375-2921

Correspondent e-mail: [dmassand@litera.com](mailto:dmassand@litera.com)

Correspondent e-mail No  
Authorized:

Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Apr. 27, 2010	REGISTERED-PRINCIPAL REGISTER	
Feb. 09, 2010	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Feb. 09, 2010	PUBLISHED FOR OPPOSITION	
Jan. 05, 2010	LAW OFFICE PUBLICATION REVIEW COMPLETED	67287
Dec. 24, 2009	APPROVED FOR PUB - PRINCIPAL REGISTER	
Dec. 16, 2009	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Dec. 14, 2009	TEAS/EMAIL CORRESPONDENCE ENTERED	67287
Dec. 14, 2009	CORRESPONDENCE RECEIVED IN LAW OFFICE	67287
Dec. 09, 2009	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Dec. 06, 2009	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Dec. 06, 2009	PETITION TO REVIVE-GRANTED	88889
Dec. 06, 2009	TEAS PETITION TO REVIVE RECEIVED	
Nov. 18, 2009	ABANDONMENT NOTICE MAILED - FAILURE TO RESPOND	
Nov. 17, 2009	ABANDONMENT - FAILURE TO RESPOND OR LATE RESPONSE	
Apr. 11, 2009	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Apr. 11, 2009	NON-FINAL ACTION E-MAILED	6325
Apr. 11, 2009	NON-FINAL ACTION WRITTEN	76795
Apr. 11, 2009	ASSIGNED TO EXAMINER	76795
Feb. 17, 2009	APPLICANT AMENDMENT PRIOR TO EXAMINATION - ENTERED	67287
Feb. 17, 2009	ASSIGNED TO LIE	67287
Feb. 13, 2009	TEAS VOLUNTARY AMENDMENT RECEIVED	
Feb. 03, 2009	NOTICE OF PSEUDO MARK MAILED	
Feb. 02, 2009	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Jan. 31, 2009	NEW APPLICATION ENTERED IN TRAM	

## TM Staff and Location Information

TM Staff Information - None	
File Location	
Current Location: PUBLICATION AND ISSUE SECTION	Date in Location: Apr. 27, 2010

## Assignment Abstract Of Title Information

Summary	
Total Assignments: 1	Registrant: LITERA CORPORATION
Assignment 1 of 1	
Conveyance: ASSIGNS THE ENTIRE INTEREST	
Reel/Frame: <a href="#">4108/0769</a>	Pages: 3
Date Recorded: Dec. 06, 2009	
Supporting Documents: <a href="#">assignment-tm-4108-0769.pdf</a>	
Assignor	
Name: <a href="#">MASSAND, DEEPAK</a>	Execution Date: Dec. 03, 2009
Legal Entity Type: INDIVIDUAL	Citizenship: UNITED STATES
Assignee	
Name: <a href="#">LITERA CORPORATION</a>	
Legal Entity Type: CORPORATION	State or Country Where Organized: NORTH CAROLINA

**Address:** 5000 CROSSMILL ROAD  
MCLEANSVILLE, NORTH CAROLINA 27301

**Correspondent**

**Correspondent Name:** CARLOS R. VILLAMAR

**Correspondent Address:** 7918 JONES BRANCH DRIVE, SUITE 500  
MCLEAN, VA 22102

**Domestic Representative - Not Found**

**Int. Cls.: 9, 16, 35, 38, and 41**

**Prior U.S. Cls.: 2, 5, 21, 22, 23, 26, 29, 36, 37, 38, 50,  
100, 101, 102, 104, and 107**

**Reg. No. 3,623,695**

**United States Patent and Trademark Office**

**Registered May 19, 2009**

**TRADEMARK  
SERVICE MARK  
PRINCIPAL REGISTER**

**BROADCAST YOUR BEST**

FABER COMMUNICATIONS, LLC (COLORADO  
LIMITED LIABILITY COMPANY)  
6180 NORTH WILDER COURT  
PARKER, CO 80134

FOR: PRERECORDED ELECTRONIC MEDIA,  
NAMESLY, AUDIO AND VIDEO CASSETTES, CDS  
AND DVDS ALL FEATURING INFORMATION ON  
BUSINESS, COMMUNICATION, COMMERCIAL  
SKILLS, COURAGE, FINANCES, LEADERSHIP,  
MANAGEMENT, MARKETING, MOTIVATION,  
NEGOTIATION AND SALES TRAINING, IN CLASS  
9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 10-23-2007; IN COMMERCE 10-23-2007.

FOR: PAPER AND PRINTED MATTER, NAME-  
LY, A SERIES OF ARTICLES FOR PUBLICATION IN  
BOOKLETS, BROCHURES, CATALOGS, GUIDES,  
HANDOUTS, MAGAZINES, MANUALS AND  
NEWSLETTERS ALL FEATURING INFORMATION  
ON BUSINESS, COMMUNICATION, COMMERCIAL  
SKILLS, COURAGE, FINANCES, LEADERSHIP,  
MANAGEMENT, MARKETING, MOTIVATION,  
NEGOTIATION AND SALES TRAINING; FLASH  
CARDS; PAPERWEIGHTS, PHOTOGRAPHS MOUN-  
TED AND UNMOUNTED; POSTERS; POSTCARDS;  
PRINTED GREETING CARDS; PRINTED EDUCA-  
TIONAL, INSTRUCTIONAL AND TEACHING MA-  
TERIALS ALL FEATURING INFORMATION ON  
BUSINESS, COMMUNICATION, COMMERCIAL  
SKILLS, COURAGE, FINANCES, LEADERSHIP,  
MANAGEMENT, MARKETING, MOTIVATION,  
NEGOTIATION AND SALES TRAINING; SERIES  
OF NON-FICTION BOOKS ALL FEATURING IN-  
FORMATION ON BUSINESS, COMMUNICATION,  
COMMERCIAL SKILLS, COURAGE, FINANCES,  
LEADERSHIP, MANAGEMENT, MARKETING,  
MOTIVATION, NEGOTIATION AND SALES  
TRAINING; FOLDERS, PENS, PENCILS, STICKERS

AND WRITING PADS, IN CLASS 16 (U.S. CLS. 2, 5,  
22, 23, 29, 37, 38 AND 50).

FIRST USE 10-23-2007; IN COMMERCE 10-23-2007.

FOR: ARRANGING AND CONDUCTING BUSI-  
NESS CONFERENCES AND PROMOTIONAL MAR-  
KETING EVENT PLANNING; BUSINESS  
MARKETING AND MANAGEMENT CONSULTING  
SERVICES; BUSINESS MARKETING AND MAN-  
AGEMENT COACHING SERVICES; PROVIDING  
INFORMATION SERVICES VIA A GLOBAL COM-  
PUTER NETWORK FEATURING INFORMATION  
ON BUSINESS COMMUNICATION, SALES AND  
COMMERCIAL NEGOTIATION SKILLS, BUSINESS  
LEADERSHIP, BUSINESS MANAGEMENT, MAR-  
KETING, SALES MOTIVATION, NEGOTIATION, IN  
CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 10-23-2007; IN COMMERCE 10-23-2007.

FOR: TELECOMMUNICATIONS SERVICES,  
NAMESLY, ELECTRONIC, ELECTRIC AND DIGI-  
TAL TRANSMISSION OF VOICE, DATA, IMAGES,  
SOUND, SIGNAL AND MESSAGES; ELECTRONIC  
TRANSMISSION OF BOOKS, E-ZINES AND NEWS-  
LETTERS VIA A GLOBAL COMPUTER NETWORK;  
TRANSMISSION OF INFORMATION BY ELECTRO-  
NIC COMMUNICATIONS NETWORKS; VIDEO  
AND AUDIO TELECONFERENCING SERVICES  
VIA THE INTERNET; INTERNET COMMUNICA-  
TION SERVICES, NAMESLY, PODCASTING,  
BROADCASTING AND WEBCASTING SERVICES  
ALL FEATURING INFORMATION ON BUSINESS,  
COMMUNICATION, COMMERCIAL SKILLS,  
COURAGE, FINANCES, LEADERSHIP, MANAGE-  
MENT, MARKETING, MOTIVATION, NEGOTIA-  
TION AND SALES TRAINING, IN CLASS 38 (U.S.  
CLS. 100, 101 AND 104).

FIRST USE 10-23-2007; IN COMMERCE 10-23-2007.

FOR: EDUCATIONAL AND INSTRUCTIONAL SERVICES, NAMELY, CONDUCTING EDUCATIONAL CLASSES, CONFERENCES, RETREATS, SEMINARS AND WORKSHOPS ALL FEATURING INFORMATION ON BUSINESS, COMMUNICATION, COMMERCIAL SKILLS, COURAGE, FINANCES, LEADERSHIP, MANAGEMENT, MARKETING, MOTIVATION, NEGOTIATION AND SALES TRAINING, AND DISTRIBUTING INSTRUCTIONAL MATERIALS IN CONNECTION THEREWITH; ENTERTAINMENT SERVICES, NAMELY, LIVE SPEAKING PERFORMANCES AND SPEAKING ENGAGEMENTS ALL FEATURING INFORMATION ON BUSINESS, COMMUNICATION, COMMERCIAL SKILLS, COURAGE, FINANCES, LEADERSHIP, MANAGEMENT, MAR-

KETING, MOTIVATION, NEGOTIATION AND SALES TRAINING; PROVIDING INFORMATION SERVICES VIA A GLOBAL COMPUTER NETWORK FEATURING INFORMATION ON SALES TRAINING, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 10-23-2007; IN COMMERCE 10-23-2007.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 77-242,786, FILED 7-31-2007.

HOWARD B. LEVINE, EXAMINING ATTORNEY

Generated on: This page was generated by TSDR on 2015-06-18 13:43:45 EDT

Mark: BROADCAST YOUR BEST

BROADCAST YOUR BEST

US Serial Number: 77242786      Application Filing Date: Jul. 31, 2007  
US Registration Number: 3623695      Registration Date: May 19, 2009  
Register: Principal  
Mark Type: Trademark, Service Mark  
Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.  
Status Date: May 19, 2009  
Publication Date: Jun. 17, 2008      Notice of Allowance Date: Sep. 09, 2008

## Mark Information

Mark Literal Elements: BROADCAST YOUR BEST  
Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.  
Mark Drawing Type: 4 - STANDARD CHARACTER MARK

## Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

For: prerecorded electronic media, namely, audio and video cassettes, CDs and DVDs all featuring information on business, communication, commercial skills, courage, finances, leadership, management, marketing, motivation, negotiation and sales training

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 038

Class Status: ACTIVE

Basis: 1(a)

First Use: Oct. 23, 2007

Use in Commerce: Oct. 23, 2007

For: paper and printed matter, namely, a series of articles for publication in booklets, brochures, catalogs, guides, handouts, magazines, manuals and newsletters all featuring information on business, communication, commercial skills, courage, finances, leadership, management, marketing, motivation, negotiation and sales training; flash cards; paperweights, photographs mounted and unmounted; posters; postcards; printed greeting cards; printed educational, instructional and teaching materials all featuring information on business, communication, commercial skills, courage, finances, leadership, management, marketing, motivation, negotiation and sales training; series of non-fiction books all featuring information on business, communication, commercial skills, courage, finances, leadership, management, marketing, motivation, negotiation and sales training; folders, pens, pencils, stickers and writing pads

International Class(es): 016 - Primary Class

U.S Class(es): 002, 005, 022, 023, 029, 037, 038, 050

Class Status: ACTIVE

Basis: 1(a)

First Use: Oct. 23, 2007

Use in Commerce: Oct. 23, 2007

For: arranging and conducting business conferences and promotional marketing event planning; business marketing and management consulting services; business marketing and management coaching services; providing information services via a global computer network featuring information on business communication, sales and commercial negotiation skills, business leadership, business management, marketing, sales motivation, negotiation

International Class(es): 035 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

Basis: 1(a)

First Use: Oct. 23, 2007

Use in Commerce: Oct. 23, 2007

For: telecommunications services, namely, electronic, electric and digital transmission of voice, data, images, sound, signal and messages; electronic transmission of books, e-zines and newsletters via a global computer network; transmission of information by electronic communications networks; video and audio teleconferencing services via the internet; internet communication services, namely, podcasting, broadcasting and webcasting services all featuring information on business, communication, commercial skills, courage, finances, leadership, management, marketing, motivation, negotiation and sales training

International Class(es): 038 - Primary Class

U.S Class(es): 100, 101, 104

Class Status: ACTIVE

Basis: 1(a)

First Use: Oct. 23, 2007

Use in Commerce: Oct. 23, 2007

**For:** educational and instructional services, namely, conducting educational classes, conferences, retreats, seminars and workshops all featuring information on business, communication, commercial skills, courage, finances, leadership, management, marketing, motivation, negotiation and sales training, and distributing instructional materials in connection therewith; entertainment services, namely, live speaking performances and speaking engagements all featuring information on business, communication, commercial skills, courage, finances, leadership, management, marketing, motivation, negotiation and sales training; providing information services via a global computer network featuring information on sales training

**International Class(es):** 041 - Primary Class

**U.S Class(es):** 100, 101, 107

**Class Status:** ACTIVE

**Basis:** 1(a)

First Use: Oct. 23, 2007

Use in Commerce: Oct. 23, 2007

## Basis Information (Case Level)

<b>Filed Use:</b> No	<b>Currently Use:</b> Yes	<b>Amended Use:</b> No
<b>Filed ITU:</b> Yes	<b>Currently ITU:</b> No	<b>Amended ITU:</b> No
<b>Filed 44D:</b> No	<b>Currently 44D:</b> No	<b>Amended 44D:</b> No
<b>Filed 44E:</b> No	<b>Currently 44E:</b> No	<b>Amended 44E:</b> No
<b>Filed 66A:</b> No	<b>Currently 66A:</b> No	
<b>Filed No Basis:</b> No	<b>Currently No Basis:</b> No	

## Current Owner(s) Information

**Owner Name:** FABER COMMUNICATIONS, LLC

**Owner Address:** 6180 NORTH WILDER COURT  
PARKER, COLORADO 80134  
UNITED STATES

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** COLORADO

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Andrew A. Gonzalez, Esq.

### Correspondent

**Correspondent Name/Address:** Andrew A. Gonzalez, Esq.  
Gonzalez Oberlander & Holohan, LLP  
841 Broadway  
Suite #500  
New York, NEW YORK 10003  
UNITED STATES

**Phone:** [212] 587-7977

**Fax:** [212] 587-7955

**Domestic Representative - Not Found**

## Prosecution History

Date	Description	Proceeding Number
Dec. 30, 2010	ATTORNEY REVOKED AND/OR APPOINTED	
Dec. 30, 2010	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Feb. 08, 2010	ATTORNEY REVOKED AND/OR APPOINTED	
Feb. 08, 2010	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
May 19, 2009	REGISTERED-PRINCIPAL REGISTER	
Apr. 10, 2009	LAW OFFICE REGISTRATION REVIEW COMPLETED	76537
Apr. 09, 2009	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Mar. 23, 2009	STATEMENT OF USE PROCESSING COMPLETE	61813
Mar. 04, 2009	USE AMENDMENT FILED	61813
Mar. 20, 2009	CASE ASSIGNED TO INTENT TO USE PARALEGAL	61813
Mar. 04, 2009	TEAS STATEMENT OF USE RECEIVED	
Nov. 09, 2008	ATTORNEY REVOKED AND/OR APPOINTED	
Nov. 09, 2008	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	

Sep. 09, 2008	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Jun. 17, 2008	PUBLISHED FOR OPPOSITION	
May 28, 2008	NOTICE OF PUBLICATION	
May 16, 2008	EXAMINERS AMENDMENT MAILED	
May 15, 2008	LAW OFFICE PUBLICATION REVIEW COMPLETED	76537
May 15, 2008	ASSIGNED TO LIE	76537
May 15, 2008	APPROVED FOR PUB - PRINCIPAL REGISTER	
May 15, 2008	EXAMINER'S AMENDMENT ENTERED	88888
May 15, 2008	EXAMINER'S AMENDMENT ENTERED	88888
May 15, 2008	EXAMINERS AMENDMENT -WRITTEN	68792
Apr. 22, 2008	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Apr. 22, 2008	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Apr. 22, 2008	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Nov. 06, 2007	NON-FINAL ACTION MAILED	
Nov. 06, 2007	NON-FINAL ACTION WRITTEN	68792
Nov. 06, 2007	ASSIGNED TO EXAMINER	68792
Aug. 03, 2007	NEW APPLICATION ENTERED IN TRAM	

---

### TM Staff and Location Information

---

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Apr. 10, 2009

**Int. Cl.: 9**

**Prior U.S. Cls.: 21, 23, 26, 36, and 38**

**United States Patent and Trademark Office**

**Reg. No. 3,534,477**

**Registered Nov. 18, 2008**

**TRADEMARK  
PRINCIPAL REGISTER**

**BROADCASTERSEGE**

SPORTSTECH, LLC (MARYLAND LIMITED LIABILITY COMPANY)  
10511 SUMMIT AVENUE  
KENSINGTON, MD 20895

FOR: COMPUTER DATABASE MANAGEMENT SOFTWARE FOR THE COLLECTION, COMPILATION, ORGANIZATION, REPORTING, DISPLAY, TRANSMISSION, STORAGE AND SHARING OF COLLEGE AND PROFESSIONAL SPORTS INFORMATION, DATA AND STATISTICS, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 6-15-2007; IN COMMERCE 6-15-2007.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 76-680,566, FILED 8-10-2007.

FLORENTINA BLANDU, EXAMINING ATTORNEY

Generated on: This page was generated by TSDR on 2015-06-18 13:44:33 EDT

Mark: BROADCASTERSEDGE

BROADCASTERSEDGE

US Serial Number: 76680566      Application Filing Date: Aug. 10, 2007  
US Registration Number: 3534477      Registration Date: Nov. 18, 2008  
Register: Principal  
Mark Type: Trademark  
Status: A Sections 8 and 15 combined declaration has been accepted and acknowledged.  
Status Date: Dec. 03, 2014  
Publication Date: Feb. 12, 2008      Notice of Allowance Date: May 06, 2008

## Mark Information

Mark Literal Elements: BROADCASTERSEDGE  
Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.  
Mark Drawing Type: 4 - STANDARD CHARACTER MARK

## Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

For: Computer database management software for the collection, compilation, organization, reporting, display, transmission, storage and sharing of college and professional sports information, data and statistics

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 038

Class Status: ACTIVE

Basis: 1(a)

First Use: Jun. 15, 2007

Use in Commerce: Jun. 15, 2007

## Basis Information (Case Level)

Filed Use: No	Currently Use: Yes	Amended Use: No
Filed ITU: Yes	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

## Current Owner(s) Information

Owner Name: Sportstech, LLC  
Owner Address: 10511 Summit Avenue  
Kensington, MARYLAND 20895  
UNITED STATES  
Legal Entity Type: LIMITED LIABILITY COMPANY      State or Country Where Organized: MARYLAND

## Attorney/Correspondence Information

### Attorney of Record

Attorney Name: Brian L. Alpert  
Attorney Primary Email Address: [bla@sftlaw.com](mailto:bla@sftlaw.com)      Attorney Email Authorized: Yes

### Correspondent

Correspondent Name/Address: Brian L. Alpert  
Silver, Freedman, Taff & Tiernan LLP

Suite 100  
3299 K Street, NW  
Washington, DISTRICT OF COLUMBIA 20007-4444  
UNITED STATES

Phone: (202) 295-4522

Fax: (202) 337-5502

Correspondent e-mail: [bla@sftlaw.com](mailto:bla@sftlaw.com)

Correspondent e-mail Yes  
Authorized:

Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Dec. 03, 2014	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Dec. 03, 2014	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	68335
Dec. 03, 2014	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	68335
Nov. 13, 2014	TEAS SECTION 8 & 15 RECEIVED	
Nov. 18, 2008	REGISTERED-PRINCIPAL REGISTER	
Oct. 16, 2008	LAW OFFICE REGISTRATION REVIEW COMPLETED	78288
Oct. 16, 2008	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Oct. 04, 2008	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Oct. 03, 2008	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Oct. 03, 2008	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Sep. 22, 2008	NOTIFICATION OF NON-FINAL ACTION E-MAILED	
Sep. 22, 2008	NON-FINAL ACTION E-MAILED	
Sep. 22, 2008	SU - NON-FINAL ACTION - WRITTEN	73360
Jul. 25, 2008	TEAS/EMAIL CORRESPONDENCE ENTERED	78288
Jul. 25, 2008	CORRESPONDENCE RECEIVED IN LAW OFFICE	78288
Jul. 24, 2008	ASSIGNED TO LIE	78288
Jul. 21, 2008	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Jul. 14, 2008	NOTIFICATION OF NON-FINAL ACTION E-MAILED	
Jul. 14, 2008	NON-FINAL ACTION E-MAILED	
Jul. 14, 2008	SU - NON-FINAL ACTION - WRITTEN	73360
May 27, 2008	STATEMENT OF USE PROCESSING COMPLETE	66530
May 12, 2008	USE AMENDMENT FILED	66530
May 12, 2008	PAPER RECEIVED	
May 08, 2008	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
May 08, 2008	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
May 06, 2008	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Feb. 12, 2008	PUBLISHED FOR OPPOSITION	
Jan. 23, 2008	NOTICE OF PUBLICATION	
Jan. 05, 2008	LAW OFFICE PUBLICATION REVIEW COMPLETED	71373
Jan. 05, 2008	ASSIGNED TO LIE	71373
Nov. 19, 2007	APPROVED FOR PUB - PRINCIPAL REGISTER	
Nov. 19, 2007	ASSIGNED TO EXAMINER	73360
Aug. 23, 2007	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Aug. 21, 2007	APPLICATION FILING RECEIPT MAILED	
Aug. 17, 2007	NEW APPLICATION ENTERED IN TRAM	

## Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted

Affidavit of Incontestability: Section 15 - Accepted

## TM Staff and Location Information

---

TM Staff Information - None  
File Location

Current Location: TMO LAW OFFICE 117

Date in Location: Dec. 03, 2014

**Int. Cls.: 8 and 9**

**Prior U.S. Cls.: 21, 23, 26, 28, 36, 38, and 44**

**Reg. No. 2,445,055**

**United States Patent and Trademark Office**

**Registered Apr. 17, 2001**

**TRADEMARK  
PRINCIPAL REGISTER**

**BROADCASTREADY**

CONNECTOOL INC. (CALIFORNIA CORPORATION)  
10446 LAKERIDGE PARKWAY  
ASHLAND, VA 230058124

FOR: KIT CONTAINING MANUALLY OPERABLE TOOLS FOR USE IN THE FIELD OF AUDIO AND VIDEO BROADCAST CONNECTOR INSTALLATION, NAMELY, CRIMPING TOOL, COAXIAL CABLE STRIPPING TOOL, AND COAXIAL CUTTER, IN CLASS 8 (U.S. CLS. 23, 28 AND 44).

FIRST USE 4-4-2000; IN COMMERCE 4-4-2000.

FOR: COAXIAL CABLE CONTINUITY TESTER, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 4-4-2000; IN COMMERCE 4-4-2000.

SN 75-693,049, FILED 4-28-1999.

DAVID H. STINE, EXAMINING ATTORNEY

Generated on: This page was generated by TSDR on 2015-06-18 13:46:20 EDT

Mark: BROADCASTREADY

US Serial Number: 75693049	Application Filing Date: Apr. 28, 1999
US Registration Number: 2445055	Registration Date: Apr. 17, 2001
Register: Principal	
Mark Type: Trademark	
Status: The registration has been renewed.	
Status Date: Dec. 08, 2010	
Publication Date: Aug. 01, 2000	Notice of Allowance Date: Oct. 24, 2000

## Mark Information

Mark Literal Elements: BROADCASTREADY  
Standard Character Claim: No  
Mark Drawing Type: 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

## Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks "\*" identify additional (new) wording in the goods/services.

For: KIT CONTAINING MANUALLY OPERABLE TOOLS FOR USE IN THE FIELD OF AUDIO AND VIDEO BROADCAST CONNECTOR INSTALLATION, NAMELY, CRIMPING TOOL, COAXIAL CABLE STRIPPING TOOL, AND COAXIAL CUTTER

International Class(es): 008 - Primary Class

U.S Class(es): 023, 028, 044

Class Status: ACTIVE

Basis: 1(a)

First Use: Apr. 04, 2000

Use in Commerce: Apr. 04, 2000

For: COAXIAL CABLE CONTINUITY TESTER

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 038

Class Status: ACTIVE

Basis: 1(a)

First Use: Apr. 04, 2000

Use in Commerce: Apr. 04, 2000

## Basis Information (Case Level)

Filed Use: No	Currently Use: Yes	Amended Use: No
Filed ITU: Yes	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

## Current Owner(s) Information

Owner Name: GREENLEE TEXTRON INC.  
Owner Address: 4455 BOEING DRIVE  
ROCKFORD, ILLINOIS 61109  
UNITED STATES

Legal Entity Type: CORPORATION

State or Country Where  
Organized: DELAWARE**Attorney/Correspondence Information****Attorney of Record**

Attorney Name: Joseph M. Lafata Docket Number: 3191G-200014  
 Attorney Primary Email: [docketingTM@hdp.com](mailto:docketingTM@hdp.com) Attorney Email Yes  
 Address: Authorized:

**Correspondent**

Correspondent Name/Address: Joseph M. Lafata  
 Harness, Dickey & Pierce PLC  
 5445 Corporate Drive, Suite 200  
 Troy, MICHIGAN 48098  
 UNITED STATES  
 Phone: 248-641-1600 Fax: 248-641-0270  
 Correspondent e-mail: [docketingTM@hdp.com](mailto:docketingTM@hdp.com) Correspondent e-mail Yes  
 Authorized:

**Domestic Representative - Not Found****Prosecution History**

Date	Description	Proceeding Number
Feb. 22, 2012	ATTORNEY REVOKED AND/OR APPOINTED	
Feb. 22, 2012	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Mar. 02, 2011	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Feb. 23, 2011	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Feb. 07, 2011	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Dec. 08, 2010	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	67723
Dec. 08, 2010	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Dec. 07, 2010	TEAS SECTION 8 & 9 RECEIVED	
Oct. 29, 2008	REVIEW OF CORRESPONDENCE COMPLETE	71427
Sep. 02, 2008	PAPER RECEIVED	
Aug. 06, 2008	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
May 05, 2007	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	67723
Apr. 30, 2007	ASSIGNED TO PARALEGAL	67723
Mar. 29, 2007	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	
Mar. 29, 2007	TEAS SECTION 8 & 15 RECEIVED	
Nov. 14, 2006	CASE FILE IN TICRS	
Nov. 23, 2004	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Apr. 17, 2001	REGISTERED-PRINCIPAL REGISTER	
Jan. 23, 2001	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Jan. 17, 2001	ASSIGNED TO EXAMINER	62520
Jan. 16, 2001	STATEMENT OF USE PROCESSING COMPLETE	
Oct. 27, 2000	USE AMENDMENT FILED	
Oct. 24, 2000	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Aug. 01, 2000	PUBLISHED FOR OPPOSITION	
Jun. 30, 2000	NOTICE OF PUBLICATION	
May 09, 2000	APPROVED FOR PUB - PRINCIPAL REGISTER	
Mar. 03, 2000	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Sep. 13, 1999	NON-FINAL ACTION MAILED	
Sep. 01, 1999	ASSIGNED TO EXAMINER	62520
Aug. 31, 1999	ASSIGNED TO EXAMINER	76583

**Maintenance Filings or Post Registration Information**

Affidavit of Continued Use: Section 8 - Accepted

Affidavit of Incontestability: Section 15 - Accepted

Renewal Date: Apr. 17, 2011

## TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: GENERIC WEB UPDATE

Date in Location: Dec. 08, 2010

## Assignment Abstract Of Title Information

### Summary

Total Assignments: 4

Registrant: CONNECTOOL INC.

### Assignment 1 of 4

Conveyance: MERGER EFFECTIVE 12/31/2002

Reel/Frame: [4464/0020](#)

Pages: 18

Date Recorded: Jan. 31, 2011

Supporting Documents: [assignment-tm-4464-0020.pdf](#)

### Assignor

Name: [CONNECTOOL OF VIRGINIA INC.](#)

Execution Date: Dec. 12, 2002

Legal Entity Type: CORPORATION

State or Country Where Organized: VIRGINIA

### Assignee

Name: [CONNECTOOL INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: CALIFORNIA

Address: 10446 LAKERIDGE PARKWAY  
ASHLAND, VIRGINIA 23005

### Correspondent

Correspondent Name: CLARK HILL PLC

Correspondent Address: 150 N. MICHIGAN AVE.  
SUITE 2700  
CHICAGO, IL 60601

### Domestic Representative - Not Found

### Assignment 2 of 4

Conveyance: CORRECTIVE ASSIGNMENT TO CORRECT THE INFORMATION PROVIDED FOR THE ASSIGNOR AND ASSIGNEE IN THE MERGER RECORDED ON JANUARY 31, 2011 PREVIOUSLY RECORDED ON REEL 004464 FRAME 0020. ASSIGNOR(S) HEREBY CONFIRMS THE MERGER.

Reel/Frame: [4481/0754](#)

Pages: 18

Date Recorded: Feb. 17, 2011

Supporting Documents: [assignment-tm-4481-0754.pdf](#)

### Assignor

Name: [CONNECTOOL INC.](#)

Execution Date: Dec. 12, 2002

Legal Entity Type: CORPORATION

State or Country Where Organized: CALIFORNIA

### Assignee

Name: [CONNECTOOL OF VIRGINIA INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: VIRGINIA

Address: 10446 LAKERIDGE PARKWAY  
ASHLAND, VIRGINIA 23005

### Correspondent

Correspondent Name: CLARK HILL PLC

Correspondent Address: 150 N. MICHIGAN AVE.  
SUITE 2700  
CHICAGO, IL 60601

### Domestic Representative - Not Found

### Assignment 3 of 4

Conveyance: ATRICLES OF AMENDMENT

Reel/Frame: [4481/0889](#)

Pages: 4

Date Recorded: Feb. 17, 2011

Supporting Documents: [assignment-tm-4481-0889.pdf](#)

**Assignor**

Name: [CONNECTOOL OF VIRGINIA INC.](#)

Execution Date: Jan. 31, 2003

Legal Entity Type: CORPORATION

State or Country Where  
Organized: VIRGINIA

**Assignee**

Name: [CONNECTOOL INC.](#)

Legal Entity Type: CORPORATION

State or Country Where  
Organized: VIRGINIA

Address: 10446 LAKERIDGE PARKWAY  
ASHLAND, VIRGINIA 23005

**Correspondent**

Correspondent Name: CLARK HILL PLC

Correspondent Address: 150 N. MICHIGAN AVE.  
SUITE 2700  
CHICAGO, IL 60601

Domestic Representative - Not Found

**Assignment 4 of 4**

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [3827/0420](#)

Pages: 5

Date Recorded: Aug. 01, 2008

Supporting Documents: [assignment-tm-3827-0420.pdf](#)

**Assignor**

Name: [CONNECTOOL INC.](#)

Execution Date: Dec. 17, 2007

Legal Entity Type: CORPORATION

State or Country Where  
Organized: VIRGINIA

**Assignee**

Name: [GREENLEE TEXTRON INC.](#)

Legal Entity Type: CORPORATION

State or Country Where  
Organized: DELAWARE

Address: 4455 BOEING DRIVE  
ROCKFORD, ILLINOIS 61109

**Correspondent**

Correspondent Name: TREXLER, BUSHNELL, GIANGIORGI, BLACKSTON

Correspondent Address: 105 WEST ADAMS STREET  
SUITE 3600  
CHICAGO, IL 60603

Domestic Representative - Not Found